

Terms and Conditions for the iGuzzini Twitter Competition (the “Competition”)

- 1.1 The promoter is iGuzzini Illuminazione S.p.A. (“iGuzzini”) company number (IT) 00082630435 whose registered office is at via Mariano Guzzini, 37 62019, Recanati, Italy.
- 1.2 Entry is subject to these terms which are automatically accepted by you (the “Entrant”) upon submission of an entry.
- 1.3 The Competition is not open to employees or family members of employees of iGuzzini, or anyone else connected to the competition or anyone directly involved with the lighting manufacturing industry or other associated industries. Entrants must be aged 21 or over.
- 1.4 Entrants must have prior employer consent prior to entering. Individuals entering using the organisation’s Twitter account must ensure they have the prior permission from the organisation and their employer to use the organisation’s Twitter account and to enter the Competition before submitting the entry. Government employees are not permitted to enter.
- 1.5 No purchase or payment is necessary to enter the Competition.
- 1.6 To enter the Competition, the Entrant must log into his or her Twitter account and post the name of his or her ideal city in the world and a reason as to why he or she has chosen that particular city along with the following text “@iGuzzini #singularity #b16”. An image may also be included in the post, but this is not compulsory (the “Tweet”).
- 1.7 The Tweet must be suitable for display and publication online and should not be obscene or indecent, it must not contain defamatory statements or words or symbols that are offensive either generally or to individuals of a certain race, ethnicity, religion, sexual orientation or socioeconomic group. It must not include threats to any person, place, business or group, it must not invade the intellectual property rights, privacy or other rights of any person, firm or entity, and it must not in any other way violate applicable laws and regulations or network standards. All entrants are responsible for ensuring they have the right to use any image provided.
- 1.8 iGuzzini is not responsible for misdirected, lost, deleted or delayed entries. Furthermore, iGuzzini reserves the right to reject entries which in its opinion are incomplete, illegible, corrupted or which do not comply with these terms. Proof of delivery of the Tweet is not proof of receipt.
- 1.9 By submitting an entry into the Competition, the Entrant:
 - 1.9.1 assigns to iGuzzini absolutely, with full title guarantee, all intellectual property rights in relation to the Tweet;
 - 1.9.2 waives all moral rights in the Tweet;

- 1.9.3 grants iGuzzini a perpetual, worldwide, non-exclusive, royalty-free, sub-licensable and transferable licence to use, reproduce, distribute, and make derivative works of the Tweet in any media and through any media channel;
 - 1.9.4 agrees, at the request of iGuzzini, to execute such documents and do such acts as may be required by iGuzzini to secure the intellectual property rights;
 - 1.9.5 warrants that the Tweet is the Entrant's own work and it has not been previously published or exploited in any part and will not infringe any intellectual property rights, copyright, right of privacy, right of publicity or personality or any other right whatsoever of any third party; and
 - 1.9.6 agrees to remove any Tweet if requested to do so by iGuzzini.
- 1.10 Each Entrant agrees that the Tweets from any Entrant may be used in iGuzzini marketing and/or publicity campaigns including both during and after the Competition Period (referred to below) irrespective of whether such use may impact on Twitter engagement when determining the winner, in accordance with clause 1.13 below.
- 1.11 Entrants shall be responsible for and indemnify iGuzzini for any claims, actions, proceedings, costs (including reasonable legal fees) and expenses brought or asserted by a third party for loss or damage arising as a result of the Tweet or any part of it or participation in the Competition including but not limited to any claim for third party intellectual property rights.
- 1.12 The Competition will run from 1000 GMT on Monday 14 March 2016 until 2200 GMT on Thursday 14 April 2016 ("Competition Period"). Entries after the closing date shall not be considered.
- 1.13 After the closing date, all valid and eligible entries will be reviewed by the Judge to select the Tweet which in the opinion of the Judges after awarding points has the most amount of engagement during the Competition Period on Twitter and which the Judge considers to be the winner.
- 1.14 In the event of a tie break (each a "Tie Break Entry" and together "Tie Break Entries") the Entrants to whom Tie Break Entries belong will participate in a tie break allow the Judge to determine the prize winner. Each of the Tie Break Entries will be posted on Twitter by @iGuzzini. The Tie Break Entry which in the opinion of the Judge has the most amount of Twitter engagement as determined by the Judge after awarding points during the one week period beginning on the date @iGuzzini posts the Tie Break Entries on Twitter will be the overall winner of the prize. There is only one winner.
- 1.15 The independent Judge appointed by iGuzzini shall have the final determination in all matters.
- 1.16 Entrants are permitted to share their Tweet but only in accordance with Twitter guidelines in order to obtain greater engagement with the Tweet.

- 1.17 No more than one entry per person per day is permitted and any entries must be for a different ideal city and on a separate day.
- 1.18 iGuzzini may require that the winner participates in publicity following the Competition and the Entrant agrees that if he or she wins the Competition, he or she will take part in such publicity as and when requested by iGuzzini. The individual must ensure that it has permission of the organisation to participate in such publicity.
- 1.19 iGuzzini shall contact the winner on Twitter by direct message to request the winner's email address within one week of the Judge's decision. Instructions on how to claim the prize shall be sent to the email address provided. iGuzzini is not responsible for verifying that the email address provided is actually the email address of the winner. Entrants are encouraged to monitor their connections to check if they have won.
- 1.20 The winner shall receive a prize consisting of;
- 1.20.1 where the winner is located and flying within the European Union, return economy flights to Italy for both the winner and a guest. Where the winner is located outside of the European Union a return economy flight to Italy for the winner only. In those circumstances if a guest accompanies the winner on the trip, the winner will be responsible for the cost of the guest's flight. iGuzzini will use reasonable endeavours to arrange direct flights from an airport conveniently located to the winner but may require the winner and guest to fly from a different airport;
 - 1.20.2 a wine tasting session in Italy at a venue of iGuzzini's choosing during the trip for the winner and guest;
 - 1.20.3 three night's accommodation comprising one twin or double standard room for the winner and guest at a 3 or 4 star rated hotel of iGuzzini's choosing in Marche, Italy. iGuzzini shall not be responsible for the hotel changing the room allocation or for any additional expenses incurred by the winner or guest during their stay. A credit card may be required from the winner by the hotel as a guarantee for hotel incidentals;
 - 1.20.4 an evening meal with a set tasting menu for the winner and guest at a restaurant in Marche, Italy selected by iGuzzini;
 - 1.20.5 an experience session organised by iGuzzini for up to three hours during the trip which will include a meal, the opportunity to meet some of iGuzzini's senior management staff and marketing and publicity opportunities which the winner and guest agree to participate in as a key condition of the trip; and
 - 1.20.6 transfers for the winner and guest to and from the airport in Italy to the hotel in Italy, transfers to and from the wine tasting venue and transfers to and from the experience session. The winner is solely responsible for all travel to and from the airport in the winner's country, as specified by iGuzzini.
- 1.21 Within 28 days of being notified of their win, the winner must provide iGuzzini with their preferred travel dates between June and September 2016 (inclusive), however the winner acknowledges that their preferred travel dates will be subject to availability and

iGuzzini reserves the right to require the winner to take the prize on alternative travel dates of iGuzzini's choosing.

- 1.22 The winner and guest are responsible for all insurances, applicable taxes and for any costs or expenses and charges not described as being included in the prize description. Both the winner and the guest must be aged 21 or over and are responsible for holding a valid passport and/or other necessary travel documentation and visas.
- 1.23 The prize is non-transferable and non-exchangeable and there are no cash or credit alternatives available.
- 1.24 The winner must accept the prize described in clause 1.20 above in its entirety and the prize must be used between June and September 2016 (inclusive) as agreed with iGuzzini and after such dates the prize will be null and void.
- 1.25 Any flights, other transport, airport details, accommodation or other aspects of the prize, dates and times given by iGuzzini or its agents are guidance only and are subject to change without notice with no liability arising.
- 1.26 iGuzzini will not be responsible for the winner and/or guest missing their transportation at any point during the trip including to and from the selected departure airport. Any replacement travel tickets for any part of the journey must be purchased by the winner and guest at their own cost and such cost will not be reimbursed by iGuzzini.
- 1.27 The name of the winner and the name of the country in which the winner resides can be obtained within ten weeks after the closing date by sending a stamped addressed envelope to the following address: iGuzzini Illuminazione S.p.A via Mariano Guzzini, 37 62019, Recanati, Italy.
- 1.28 iGuzzini accepts no responsibility for any damage, loss, liabilities, injury or disappointment incurred or suffered by Entrants. iGuzzini does not guarantee continuous uninterrupted or secure access to Twitter.
- 1.29 When using Twitter Entrants should ensure they comply at all times with Twitter's own terms and conditions which can be found at www.twitter.com.
- 1.30 iGuzzini reserves the right at any time and from time to time to modify or discontinue, temporarily or permanently, this Competition with or without prior notice due to reasons outside its control (including, without limitation, in the case of anticipated, suspected or actual fraud). The decision of iGuzzini in all matters under its control is final and binding and no correspondence will be entered into.
- 1.31 The Competition will be governed by English law.