

Inspirations **RETAIL**

iGuzzini



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LIGHT FOR RETAIL

Retail spaces evoke emotions and create connections. People instinctively perceive their atmosphere and naturally engage with it. The right lighting enhances products, supports orientation and improves visual comfort, making spaces more welcoming. Time spent in store becomes more enjoyable, choices more intuitive and the overall experience more human.



LIGHT AS IDENTITY

Every brand has a unique identity: light is an integral part of it and a powerful means of expression. That is why we develop lighting solutions that either define a space and integrate seamlessly into the architecture, creating distinctive and engaging atmospheres. In an ever-evolving retail environment, light becomes a tool that strengthens brand recognition, consistency and the overall quality of the customer experience.



Over 65 Years of Design

Design has been part of our DNA since the very beginning. From collaborations with leading figures in design and architecture to the most advanced lighting technologies, we continue to innovate by combining outstanding performance with a distinctive design sensibility. Today, this culture takes shape in lighting solutions that highlight products, materials, finishes and colour nuances, enhancing brand identity while creating distinctive atmospheres.

Excellence in Every Component

The quality of light determines how materials, colours and display layouts are perceived. That is why we carefully select the best available components for every product family. Our LED light sources undergo rigorous technical testing to maintain 90% of their initial luminous flux even after 50,000 hours of operation. Reliability ensures consistent performance and lasting light quality over time.

Endless Possibilities

From imagination to solution, without compromise. Our lighting solutions can be configured to meet the specific requirements of every project through an extensive combination of sizes, finishes, optics, control systems and accessories. This flexibility makes it possible to adapt lighting to different retail formats, display spaces and visual merchandising concepts while preserving design consistency and brand identity.

TAILORED DESIGN

From proprietary optics and modular systems to a comprehensive portfolio of lighting solutions and technologies, we innovate in the service of every project to deliver excellence in every lighting application.

Optics Designed and Manufactured In-House



144 patents and registered designs
55 patents and design applications filed



Light is a storytelling tool. Accent lighting, **precise beams** and **diffuse light distributions** create focal points, guide the eye and establish **visual hierarchies**, shaping the perception of space while enhancing what is on display. For more than 60 years, at our headquarters in Recanati, we have developed and manufactured proprietary optical technologies—including **lenses** and **reflectors**—engineered to deliver the desired lighting effect with exceptional precision. Opti Beam Lens, Opti Beam Reflector and Space are three complementary optical technologies developed to achieve specific lighting results.

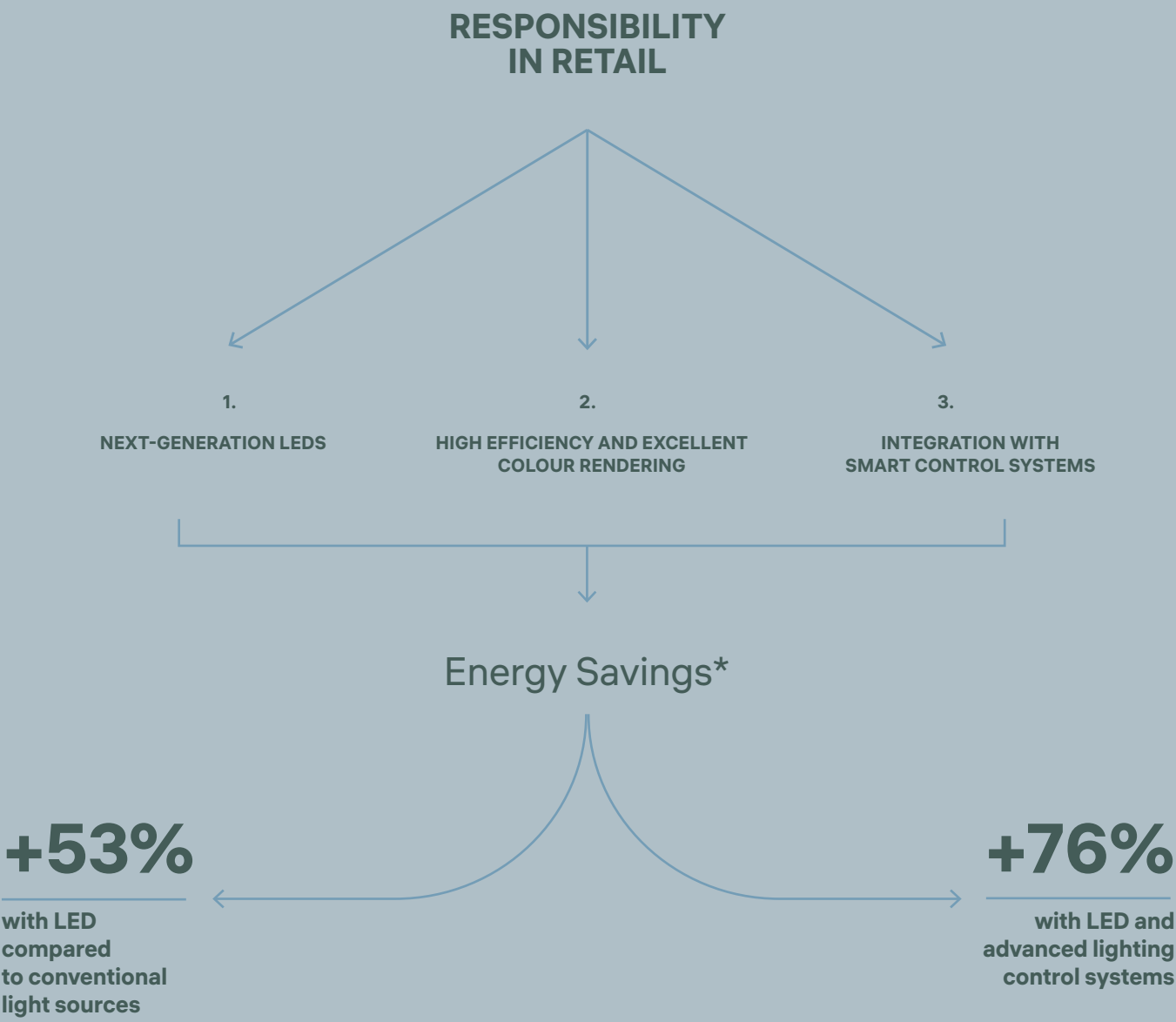
A Complete Portfolio. One Trusted Partner

A comprehensive portfolio of products and systems meets a wide range of lighting, architectural and aesthetic requirements. We offer **multiple** installation methods, **light distributions** and **performance levels**. An approach that makes it possible to **develop an entire project with a single partner** and a consistent language of light, ensuring continuity across different applications while simplifying space management over time.



RESPONSIBILITY AS A COMPETITIVE ADVANTAGE

Advanced technologies, next-generation components and intelligent lighting management systems deliver tangible, uncompromising results in terms of perceived quality, energy optimisation and consistent performance. Solutions developed to last and support the evolution of retail towards increasingly future-focused models.



*Source: POLIMI School of Management – ASSIL | June 2025
Study based on 130 luminaires operating 2,500 hours per year in a retail environment

Designing Light Without Waste

Reduced energy consumption through high-efficiency light sources, intelligent control systems and optimised lighting management. An approach that ensures only the energy truly needed is used, improving efficiency while reducing energy costs.

Guaranteed Reliability

The attention dedicated to product design, development and validation, together with rigorous laboratory testing and certification processes, ensures the long-term reliability of the declared performance. With an exceptionally low defect rate of just 0.4% of order lines fulfilled each year, our products help ensure operational continuity in retail environments while reducing operating costs.

Durability

Solutions designed to maintain performance, light quality and reliability over time, reducing replacements and resource consumption throughout the product life cycle. The 5-year warranty on all products reflects the care devoted to design, component selection and quality control.

Supporting a Responsible Journey

Energy monitoring, Environmental Product Declarations, technical documentation and design support contribute to achieving ESG objectives and meeting the requirements of leading certification schemes.



PARTNERS IN RETAIL

Our Service Philosophy.

BESPOKE

Tailored solutions for unique retail concepts. Not every environment can be addressed with standard products. Whenever a project requires a custom-made approach, we collaborate in the development of dedicated solutions.

- 1. **ARCHITECTURAL INTEGRATION**
Custom luminaires with dimensions and finishes designed for seamless architectural integration.
- 2. **FLEXIBILITY**
Tailored adaptations for furniture, displays and complex merchandising systems.
- 3. **OPTICAL PRECISION**
Optical configurations are engineered to enhance colours, product textures and high-impact visual experiences.
- 4. **AESTHETIC LANGUAGE**
Miniaturised or fully integrated lighting solutions are designed to preserve the visual prominence of architecture.
- 5. **DESIGN CONSISTENCY WITH BRAND IDENTITY**
Aesthetic customisation developed in full alignment with the brand's visual language.
- 6. **ENGINEERING & MANUFACTURING**
Rapid prototyping, advanced engineering and responsive manufacturing support.

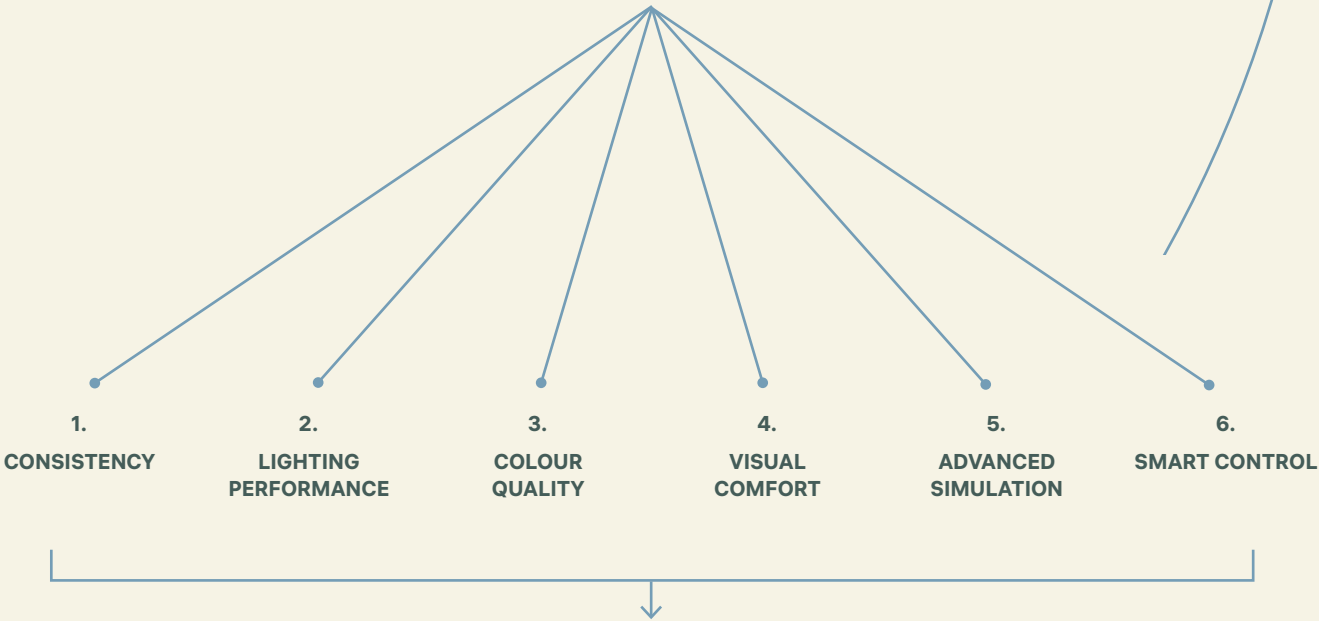
GLOBAL NETWORK

In retail, the quality of light must always be recognisable. Everywhere. Our extensive global presence enables us to develop both replicable retail concepts and solutions tailored to specific local contexts, supported by continuous operational assistance in every market to improve efficiency in project delivery, coordination and execution.

- 1. **LIGHTING STANDARDISATION**
Consistency in the quality and performance of lighting parameters across every retail location.
- 2. **REGULATORY COMPLIANCE**
Projects developed in compliance with technical regulations and energy standards across international markets.
- 3. **LIFECYCLE SUPPORT**
Specialised technical support for new store openings, refurbishment projects and relamping programmes.
- 4. **OPERATIONAL CONTINUITY**
Integrated management of dedicated logistics, responsive after-sales service and long-term technical support.

TECHNICAL CONSULTANCY

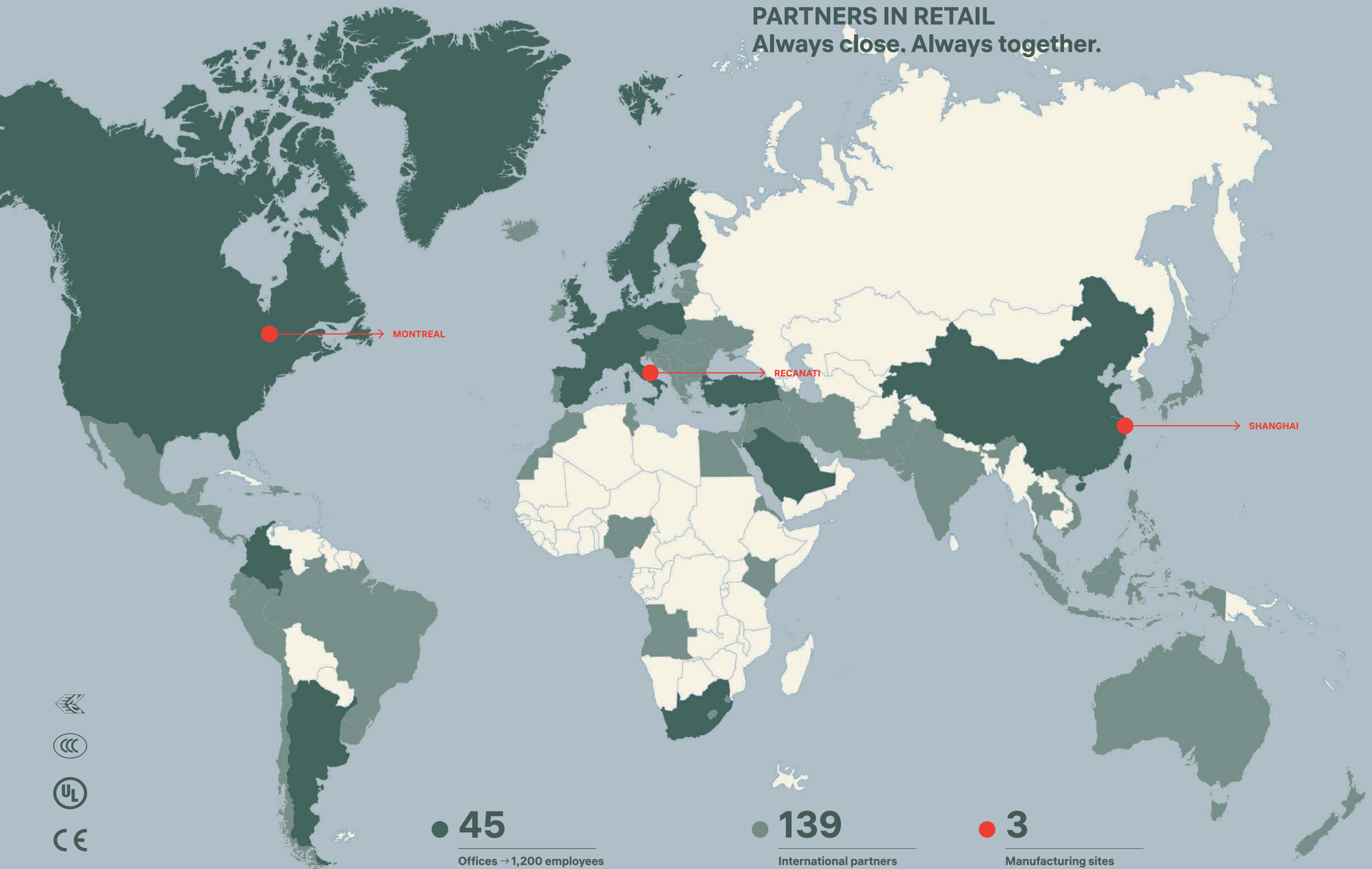
Around the world, we support lighting and retail design professionals from concept development and production through to on-site assistance, ensuring excellence in:



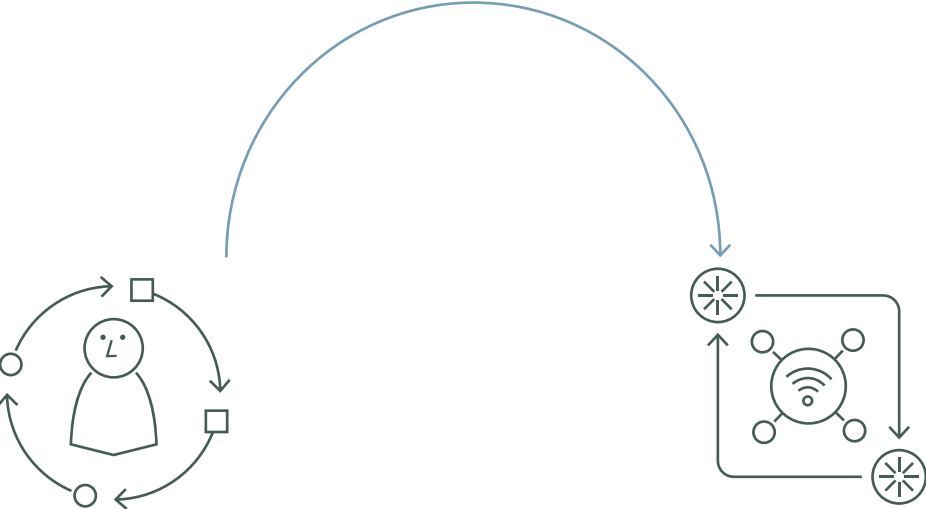
- 1. Translating brand values into distinctive and consistent lighting concepts that express, enhance and strengthen Brand Identity.
- 2. Optimal illuminance levels with carefully balanced luminance contrasts for the different areas of space.
- 3. Selection of the most appropriate colour temperature according to product categories.
- 4. Control of visual discomfort to ensure optimal visual perception.
- 5. Photometric simulations and realistic renderings of the complete lighting installation.
- 6. Tailor-made lighting scenes through programming and on-site commissioning.

PARTNERS IN RETAIL

Always close. Always together.



SMART LIGHTING



Experience, Brand Identity & Performance

ENHANCING CUSTOMER EXPERIENCE & INCREASING CONVERSIONS

Visual comfort, wellbeing and spatial legibility improve the quality of the shopping experience, naturally guiding attention towards products, promotions and key retail areas. Contrast, accent lighting and dynamic lighting scenes enhance the offer, creating a more engaging experience with a positive impact on conversion, sell-out and average basket value.

DYNAMIC SCENES & PERSONALISATION

Promotions, events, sales campaigns and new collections can be enhanced through dedicated lighting scenes that can be updated in real time, increasing their perceived appeal. Lighting personalisation makes it possible to create atmospheres that are consistent with brand identity and more engaging for customers.

BRAND RECOGNITION & MULTI-STORE MANAGEMENT

Consistent and controlled lighting strengthens brand identity across every physical touchpoint. Coordinated atmospheres and lighting scenes ensure visual consistency and reinforce brand recognition, even across global retail networks.

Operational Flexibility & Future-Ready Environments

DYNAMIC ECOSYSTEMS & FUTURE-PROOF SOLUTIONS

An open and scalable system evolves with retail spaces, adapting quickly to new layouts, configurations and scenarios. Updates can be implemented without changes to the electrical infrastructure, simplifying refurbishments and new implementations while reducing operational time and management complexity. This flexibility makes retail environments more efficient, adaptable and ready for future needs.

SIMPLIFIED MAINTENANCE

Continuous system monitoring enables faster and more targeted maintenance. Remote diagnostics and maintenance planning reduce downtime, operating costs and unexpected issues, ensuring service continuity.

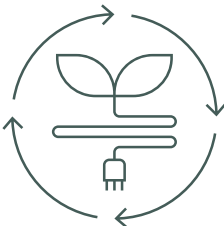
INTEGRATION WITH OTHER SYSTEMS

Connected lighting integrates seamlessly with building and retail systems. Audio, HVAC, security, video surveillance, Emergency Lighting, Building Management Systems and digital platforms work together within a coordinated ecosystem, improving efficiency and enabling new services.

DATA-DRIVEN DECISION MAKING

Smart systems generate valuable insights into space utilisation, area performance and system operation. Data that helps optimise layouts, lighting scenes, operations and commercial strategies, making retail environments more efficient and competitive.

Simpler. More flexible. More efficient. When lighting becomes connected, the retail environment expands its capabilities through dynamic scenes, services and configurations. Easier to manage and adapt to evolving business needs. Control, personalisation and data collection enhance customer experience, strengthen brand identity and help optimise energy consumption and day-to-day operations.



Responsibility, Energy Efficiency & Cost Optimisation

ENERGY SAVINGS & REDUCED CO₂ EMISSIONS

Sensors, automatic dimming and scheduling ensure that only the light required is used, exactly when it is needed. The system adapts in real time to occupancy, daylight availability and operating hours. Optimised energy use reduces energy and operating costs, as well as CO₂ emissions associated with store operations. A measurable benefit that improves store efficiency while strengthening the brand's environmental responsibility.

FAST PAYBACK

Energy efficiency, reduced maintenance and simplified management accelerate return on investment. In retrofit projects, payback can be further improved by reusing existing infrastructure. A technology investment that delivers tangible economic benefits in the short to medium term.

SUPPORTING ESG GOALS & CERTIFICATIONS

The adoption of smart systems supports the brand's environmental and efficiency objectives through energy monitoring, waste reduction and intelligent energy management. A tangible contribution to achieving recognised standards and certifications, directly supporting ESG strategies and sustainability reporting.

PROJECTS

For us, there are no "large" or "small" projects: every project deserves the same attention, care and quality of light. In this section, we present a selection of projects brought together by a shared objective: to reveal, through light, the true essence of every space.

APROPOS CONCEPT STORE

Boutique

LOCATION

Gmund am Tegernsee, Germany

CLIENT

APROPOS Klaus Ritzenhöfer GmbH

INTERIOR DESIGN

Unzen GmbH

LIGHTING DESIGN

Unzen GmbH

PHOTOGRAPHY

Annika Feuss Fotografie

APROPOS The Concept Store is a place where imagination and tradition come together through beauty and craftsmanship, creating a unique and distinctive style.

Located on Lake Tegernsee, approximately 60 km from Munich, this is the sixth APROPOS store in a success story spanning more than thirty years. Developed in collaboration with architecture studio Unzen, the 420-square-metre space showcases a carefully curated selection of premium fashion for men and women, beauty products and home accessories. The focus remains firmly on the products. Soft, understated colours, minimalist display systems presenting only a few selected items, and subtle residential references such as armchairs, side tables and artwork create a refined and welcoming atmosphere. The lighting follows the same philosophy, featuring linear and minimalist luminaires that echo the finishes of the display.

→ Within this soft and intimate environment, Flood and Wide Flood optics provide gentle, uniform illumination, allowing the customer journey to unfold as naturally and effortlessly as possible.





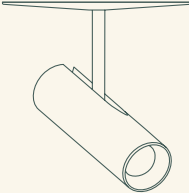
LASER

design iGuzzini



ROBIN

design Matteo Thun



Find out more
about the project



ZEISS

Optical Store

LOCATION

Zurich, Switzerland

CLIENT

Carl Zeiss Vision Swiss AG, Eyebrands

ARCHITECTURAL & LIGHTING DESIGN

Labor Weltenbau - Elmar Gauggel

PHOTOGRAPHY

Roland Halbe

Zeiss, a global leader in precision optics, opened its first Zeiss Vision Center in Switzerland in partnership with Eyebrands.

The centre is dedicated to identifying, selecting and customising the most suitable lens solution for each customer. The Zeiss approach is holistic, combining digital vision analysis, tailored Zeiss visual assessments and the final adjustment of eyewear. Human vision extends beyond the purely physical dimension: when visual information is captured and transmitted to the brain, it generates a unique experience for every individual. Our eyes are the gateway to the visual stimuli that inspires imagination and perception.

→ In a space dedicated to vision, artificial lighting plays a fundamental role. Track-mounted projectors provide uniform vertical illumination across the eyewear displays, while recessed luminaires ensure precision and visual clarity in examination and fitting areas.

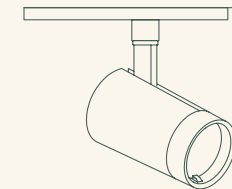






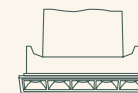
PALCO MV

design Artec Studio



LASER BLADE XS

design iGuzzini



LASER

design iGuzzini



Find out more
about the project



RABAT VALENCIA

Jewelry Boutique

LOCATION
Valencia, Spain
CLIENT
Rabat
ARCHITECTURAL DESIGN
G4 Group - Carlos del Rio
LIGHTING DESIGN
Rabat - Damià Matamala

The Rabat boutique in Valencia, dedicated to jewelry, fine watches and craftsmanship, draws inspiration from the colours, materials and light of the Mediterranean.

The architectural concept creates an experience deeply connected both to the brand values and to the local context, evoking the warm tones of the Valencian landscape. Artificial lighting integrates seamlessly with the organic architecture of space, enhancing the perception of product quality while clearly defining the spatial hierarchy. Illuminating precious stones is particularly challenging, as their reflective and refractive properties can easily lead to overexposure. Every gemstone is unique, and highlighting its character requires lighting designed with exceptional precision.

→ Wide-beam optics with high visual comfort, combined with soft linear lighting effects, allow gemstones to sparkle naturally while preserving a refined and balanced luminous atmosphere.



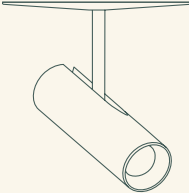
LASER

design iGuzzini



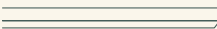
ROBIN

design Matteo Thun



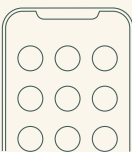
UNDERScore

design iGuzzini



QUICK DALI

design iGuzzini



Find out more
about the project



FARAGE CONCEPT STORE

Boutique

LOCATION
Darlinghurst, Sydney, Australia
CLIENT
Farage
INTERIOR DESIGNER
Greg Natale
PHOTOGRAPHY
Rohan Venn

Farage is synonymous with premium fashion for both men and women. The attention to detail and contemporary tailoring that define the brand are reflected throughout the retail environment.

Within the Sydney store, artificial lighting enhances the colours and textures of the fabrics, elevating the overall shopping experience while reinforcing Farage’s commitment to craftsmanship and elegance.

→ Compact low-voltage luminaires have been carefully positioned to provide balanced, comfortable illumination throughout the space, ensuring both visual comfort and product enhancement.

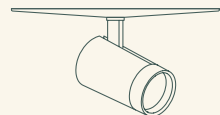






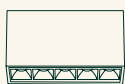
PALCO LV

design Artec Studio



LASER BLADE XS

design iGuzzini



Find out more
about the project



LA RINASCENTE

Department Store

LOCATION
Rome, Italy
CLIENT
La Rinascente
ARCHITECTURAL DESIGN
Studio WOK
LIGHTING DESIGN
La Rinascente Design Store Dept.
PHOTOGRAPHY
Federico Villa

La Rinascente in Piazza Fiume, Rome, was designed by Franco Albini and Franca Helg between 1957 and 1961. The building reflects the character of the city, drawing inspiration from the colours and architectural heritage of Renaissance palaces and the nearby Aurelian Walls.

The third floor is dedicated to women’s wear and hosts a selection ranging from footwear and ready-to-wear collections to denim and a beauty area focused on personal care and wellbeing. Studio WOK created a coherent and unified environment while clearly distinguishing the various retail zones, making them immediately recognisable to visitors. The floor is conceived as a neutral container, characterised by light colours and materials, where a ceiling grid organizes and integrates both lighting and technical systems. The diffuse and uniform lighting scheme complements the soft forms and delicate palette selected for the interior design, creating a welcoming and elegant atmosphere.

→ Light is soft and evenly distributed throughout space, thanks to the integration of recessed luminaires and projector spot optics that introduce subtle accent lighting where required.





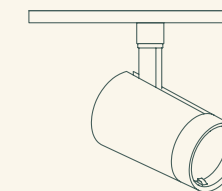
LASER

design iGuzzini



PALCO MV

design Artec Studio



Find out more
about the project



GLOBE TROTTER

Flagship Store

LOCATION
London, United Kingdom
CLIENT
Globe Trotter
ARCHITECTURAL DESIGN
Draw Creative Design
PHOTOGRAPHY
Courtesy Draw Creative Design

In Hertfordshire, England, highly skilled artisans continue to use original Victorian-era techniques and machinery to create luggage for prestigious clients, from Sir Winston Churchill and Queen Elizabeth II to Daniel Craig and Kate Moss.

Founded in 1897, Globe Trotter produces luxury luggage and travel accessories in leather and vulcanized fibre, the company's signature innovation patented in 1902. For its Burlington Arcade flagship store, the brand collaborated with Draw Creative Design to create a warm and intimate atmosphere within a retail space that also includes an in-house workshop, a lounge and even a bar. Warm artificial lighting combines recessed luminaires and projectors to reinforce this inviting ambience. Details, artworks and the rich materiality of the products displayed throughout the store are carefully highlighted.

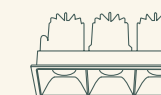
→ The miniaturisation of the luminaires allows them to disappear seamlessly into the interior while continuing to deliver outstanding lighting performance.





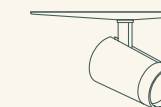
LASER BLADE L

design iGuzzini



PALCO LV

design Artec Studio



Find out more
about the project



KARRINYUP SHOPPING CENTRE

Shopping Centre

LOCATION
Karrinyup, Australia
CLIENT
AMP Capital
BUILDING CONTRACTOR
Multiplex
ARCHITECTURAL DESIGN
TRHS - Taylor Robinson Chaney Broderick & Hames Sharley
LIGHTING DESIGN
Electrolight
PHOTOGRAPHY
Ron Tan

Originally built in 1972, Karrinyup Shopping Centre has been transformed through an extensive redevelopment into a contemporary destination for retail, leisure and entertainment.

At its heart lies The West Deck, an urban-style plaza featuring open-air retail and dining experiences. The lighting concept was inspired by the desire to create a sophisticated coastal resort atmosphere. The challenge was to establish intimacy, visual interest and a sense of discovery while fully meeting the functional and safety requirements of a major shopping centre. Artificial lighting is developed through a layered approach that gradually reveals itself throughout the evening. As daylight fades, the bright and airy daytime atmosphere evolves into a theatrical and immersive night-time experience.

→ The lighting design is based on the seamless integration of recessed luminaires across different ceiling typologies, from white slated ceilings to timber-clad surfaces.





LASER BLADE

design iGuzzini



Find out more
about the project



KUNSTMUSEUM

Bookstore

LOCATION

Wolfsburg, Germany

CLIENT

Volkswagen Foundation

**ARCHITECTURAL
& LIGHTING DESIGN**

Schweger and Partners

PHOTOGRAPHY

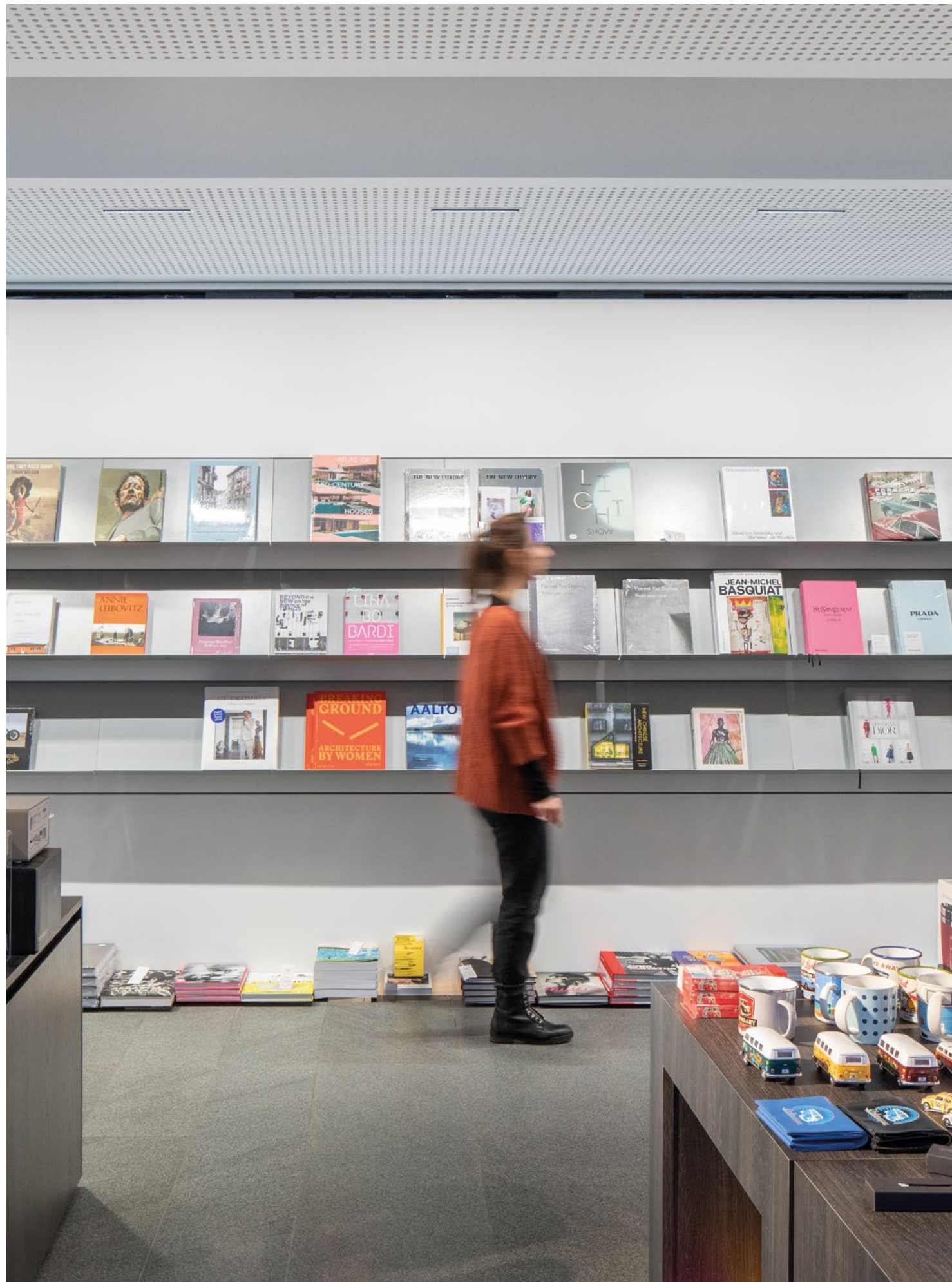
Felix Löchner

The Kunstmuseum Wolfsburg was designed by Peter Schweger and Partners as a transparent loggia integrated into the urban fabric between Hans Scharoun's theatre and Alvar Aalto's cultural center, two landmark buildings within the city.

At the heart of the museum is a 16-metre-high exhibition hall with a square plan measuring 40 metres on each side, ideally suited for large-scale artworks, installations and media art. With several temporary exhibitions each year and an interactive educational program, the museum attracts visitors from around the world. The museum café, restaurant and bookstore are also destinations, independent of the exhibition spaces. Through its interaction with the transparent architecture, the interior lighting contributes to a lantern-like effect, expressing the museum's ambition to be an open, vibrant and dynamic place of art and culture.

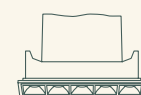
→ A limited family of luminaires, combined with a wide range of optical distributions, addresses multiple lighting needs: from artwork illumination to hospitality areas, relaxation spaces and retail environments.





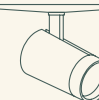
LASER BLADE XS

design iGuzzini



PALCO LV

design Artec Studio



Find out more
about the project



UGC BERCY VILLAGE

Convenience Store

LOCATION
Paris, France
CLIENT
UGC
ARCHITECTURAL & LIGHTING DESIGN
Valode & Pistre, Christophe Vendel (self-service areas)
PHOTOGRAPHY
iGuzzini Archive

A quick stop at the self-service area before entering the cinema has become an integral part of the movie-going experience.

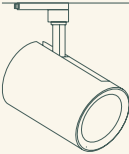
At UGC Bercy Village in Paris, the food and beverage area follows a concept replicated across several UGC locations. It features refrigerated display walls stocked with snacks and drinks, complemented by central display islands designed to attract visitors' attention. The lighting scheme guides customers through the space, highlighting key points such as displays and checkout areas while supporting an intuitive and enjoyable purchasing experience.

→ Recessed luminaires with Space optics combine visual comfort with refined brightness, bringing lightness and elegance to the entrance area. In the self-service zone, linear lighting animates the ceiling while projectors highlight the products displayed on the cylindrical structures.



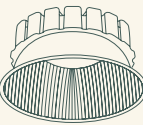
TECNICA EVO

design iGuzzini



EASY SPACE

design iGuzzini



LASER

design iGuzzini



UNDERScore 15

design iGuzzini



Find out more
about the project



EATALY

Retail Chain

LOCATION

Trieste – Fiumicino, Italy

CLIENT

Eataly

ARCHITECTURAL DESIGN

Thomas Bartoli, Fiumicino
Archea Associati – Marco Casamonti, Trieste

LIGHTING DESIGN

Eataly Design, Trieste

PHOTOGRAPHY

Paolo Carlini pag. 49-50
Michele Nastasi pag. 46-47-48

Eataly represents the excellence of Italian food culture, bringing the very best of Made in Italy to the world. Its location has become destinations for those seeking high-quality products and authentic culinary experiences.

The collaboration with Eataly spans multiple locations (Milan, Chicago, New York, Trieste, Seoul), numerous years and the involvement of several architectural and lighting design practices, alongside the client's in-house design teams. Despite differences in scale and architectural context, Eataly stores share a common organisational structure: fresh produce areas inspired by traditional open-air markets, shelving dedicated to packaged goods and spaces designed for gathering and sharing food.

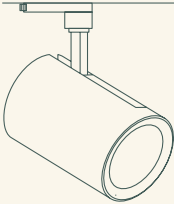
→ The specific lighting requirements of each area are addressed through a flexible system of tracks and projectors, ensuring adaptability over time and supporting the changing needs of retail spaces. Pendant and recessed luminaires invite visitors to linger within the dining areas, enhancing comfort and hospitality.





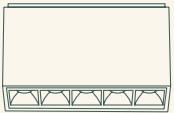
TECNICA PRO *

design iGuzzini



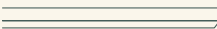
LASER BLADE INOUT

design iGuzzini



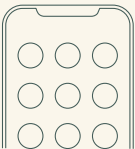
UNDERScore

design iGuzzini



QUICK DALI

design iGuzzini



Find out more
about the project



*Substituted with Tecnica Evo



IL CENTRO ARESE

Shopping Centre

LOCATION

Arese, Italy

CLIENT

Finiper - Marco Brunelli

ARCHITECTURAL DESIGN

Michele De Lucchi
Design International - Davide Padoa
Arnaldo Zappa

PHOTOGRAPHY

Paolo Carlini

Lighting is designed to support the needs of one of Europe's largest and most innovative shopping destinations: Il Centro Arese.

Covering 92,000 square metres and hosting more than 200 stores, restaurants, cafés and indoor and outdoor leisure facilities, it is also the first shopping center to feature a Glulam structural timber roof. Designed by internationally renowned architects, each contributing to their own expertise, the project has become a benchmark not only within the retail sector but also in contemporary architecture. Here, soft and diffuse artificial lighting, achieved through the integration of projectors and recessed luminaires, blends naturally with the warmth of the timber structure. Linear lighting emphasises the architectural framework, ceiling light points evoke a starry sky, and dedicated accents highlight family-oriented and children's areas.

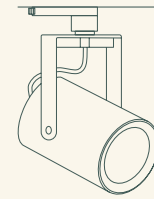
→ The energy efficiency of the lighting solutions, combined with a control system that integrates daylight and artificial lighting through sensors, contributed to achieving LEED Gold certification.





FRONT LIGHT *

design iGuzzini



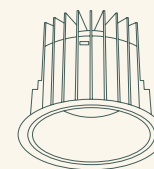
PIXEL PLUS

design iGuzzini



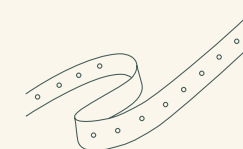
REFLEX

design iGuzzini



UNDERScore LEDSTRIP

design iGuzzini



* Substituted with Tack

Find out more
about the project



LAMBORGHINI LOUNGE

Automotive Showroom

LOCATION

Tokyo, Japan

CLIENT

Automobili Lamborghini

ARCHITECTURAL DESIGN

Team Iwakiri Japan Co. Ltd

INTERIOR DESIGN

Zest Design London Ltd

PHOTOGRAPHY

Takaaki Tsukahara

In Tokyo’s Roppongi district, Automobili Lamborghini has opened Lamborghini Lounge Tokyo, home to the permanent Ad Personam studio, where clients can personalize every aspect of their new vehicle, from colours and finishes to interior and exterior details.

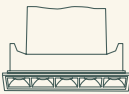
The ground floor welcomes customers for vehicle delivery, while the upper levels provide exclusive environments for business meetings, private events and special occasions, embodying the style and design language of the Lamborghini brand. The Lounge is also open to the public for exhibitions and cultural events. Given the richness of materials and colours throughout the space, particularly within the Ad Personam studio, the lighting design was required to remain discreet while ensuring exceptional visual quality. Recessed wall-washer luminaires are combined with low-voltage track-mounted projectors, while linear lighting elements echo Lamborghini’s distinctive design language, occasionally forming geometric hexagonal patterns across the ceiling.

→ The adopted lighting solutions enhance the richness of materials while providing the flexibility required to accommodate future changes to displays and wall-mounted presentations.



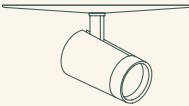
LASER BALDE XS

design iGuzzini



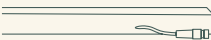
PALCO LV

design Artec Studio



UNDERScore INOUT

design iGuzzini



UNDERScore INOUT RGB

design iGuzzini



Find out more
about the project



MARMO ARREDO

Showroom

LOCATION

Milan, Italy

CLIENT

Marmo Arredo

**ARCHITECTURAL
& LIGHTING DESIGN**

Stefano Boeri Interiors

PHOTOGRAPHY

Stefano Anzini

The headquarters of Marmo Arredo offers a truly immersive experience within a two-level environment, conceived around an exhibition layout designed to evolve and transform overtime.

Housed in a former nightclub in central Milan, the space serves not only as a meeting point for clients and a showcase for the company’s premium materials, but also as a venue for events, demonstrations and educational activities. A retractable 90-inch screen and a fully operational kitchen with a central island make it the ideal setting for events, show cooking, meetings, team-building activities, photo shoots and any occasion requiring both functionality and refined aesthetics. For these spaces, Stefano Boeri Interiors sought lighting solutions capable of preserving the purity and essentiality of architecture while providing a flexible lighting scheme able to create a welcoming atmosphere for a wide range of uses.

→ **The selection of multifunctional luminaires, combining lighting with audio diffusion, cameras, sensors and tunable white capabilities, enabled the creation of a highly adaptable lighting system while preserving the clean, minimalist character of the space.**

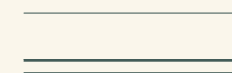






IN60

design iGuzzini



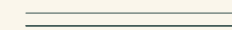
LINEALUCE 47

design Jean-Michel Wilmotte



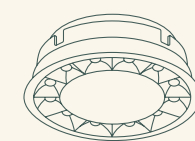
UNDERScore 15

design iGuzzini



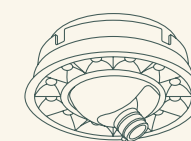
BLADE R

design iGuzzini

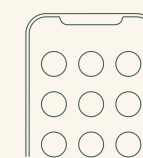


BLADE R + VIDEO

design iGuzzini



QUICK BLE



Find out more
about the project



LE CAVEAU DU CHÂTEAU

Wine Experience

LOCATION
Ampuis, France
CLIENT
Le Caveau du Château
ARCHITECTURAL DESIGN
Jean-Christophe Virost Amandine Dalème-Gendre (Museum)
LIGHTING DESIGN
Passeurs de lumière
PHOTOGRAPHY
Florian Peallat

Established in 1946, this winery today encompasses every stage of wine production, from vineyard cultivation to barrel ageing.

The renovation of a former Vidal-Fleury family residence dating back to 1892 gave rise to Le Caveau du Château, a destination dedicated to visitors interested in the wine heritage of the Rhône Valley and its renowned wines. The venue combines tasting and retail areas with a museum displaying a rich collection of historical objects related to viticulture and winemaking from the private Guigal family collection. Architects and lighting designers worked closely together to emphasise the essential architectural elements identified by the client and to shape a welcoming atmosphere throughout space. In the retail area, recessed luminaires and linear lighting create a warm and relaxing ambience, while projectors provide subtle accents on featured bottles.

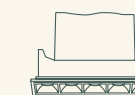
→ Luminaires were selected for their discreet visual presence, favoring recessed and miniaturised solutions. All fixtures are DALI-controlled and can be easily managed through a dedicated lighting control system.





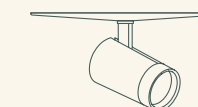
LASER BLADE XS

design iGuzzini



PALCO LV

design Artec Studio



Find out more
about the project



TERME DI SIRMIONE

Store

LOCATION
Sirmione, Italy
CLIENT
Terme di Sirmione Spa
ARCHITECTURAL & LIGHTING DESIGN
Iosa Ghini Associati Srl
PHOTOGRAPHY
Courtesy of Terme di Sirmione Store

A compact retail environment characterised by fluid lines and organic forms, designed to enhance both ergonomic and perceptual comfort while defining an emotional and distinctive visual language.

Four key elements guided the design of the Terme di Sirmione store: the town of Sirmione, water, the dialogue between a specific shade of blue and copper, and thermal mud. For this intimate environment, a warm lighting scheme was developed and managed through a control system capable of generating multiple scenarios while always maintaining the presence of the signature blue tone. During daytime hours, recessed luminaires equipped with spot optics along the shelving and medium optics in the checkout area, together with linear lighting, operate at full output to balance natural and artificial light and maintain a sense of openness. In the evening, light levels are dimmed to 75%. Special events can activate customised colour scenarios including white, blue, pink, red and green.

→ **Lighting control systems, which can also be managed via mobile devices, provide an additional 25% energy saving on top of the efficiency already achieved through the adopted lighting solutions.**



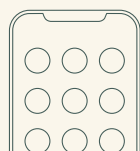


LASER

design iGuzzini



QUICK BLE



Find out more
about the project



FAB - FIANDRE ARCHITECTURAL BUREAU

Showroom

LOCATION

Castellarano, Italy

CLIENT

Iris Ceramica Group

ARCHITECTURAL & LIGHTING DESIGN

Iosa Ghini Associati Srl

PHOTOGRAPHY

Francesco Gumier

A refined and surprising exhibition space dedicated to professionals and centered around the timeless value of marble.

Massimo Iosa Ghini designed an elegant environment that reflects the aesthetic and technological evolution of the surfaces developed by Fiandre Architectural Surfaces. The exhibition route for the large marble slabs is defined by an elegant weave of brushed brass tubes connecting floors, ceilings and central display volumes. Artificial lighting, provided through projectors and suspended luminaires integrated into the ceiling architecture, creates diffuse and uniform illumination that enhances the richness of the materials while avoiding unwanted reflections. A second area reveals the design possibilities of traditional formats through a journey inspired by the interiors of a boutique hotel, where carefully crafted lighting effects ensure comfort and a welcoming atmosphere.

→ The continuous dialogue between client and architect resulted in a lighting scheme precisely calibrated to the dimensions, characteristics and intended use of the materials on display.







IN30

design iGuzzini



LASER

design iGuzzini



LASER BLADE

design iGuzzini



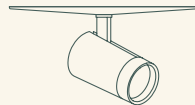
PIXEL PRO

design iGuzzini



PALCO LV

design Artec Studio



Find out more
about the project



SOLUTIONS

The world of retail is rich in diversity, with formats that vary in scale and atmosphere. Our technological, responsible and intelligent lighting solutions are designed to support the storytelling needs of every brand while enhancing the quality of the experience people enjoy within each space.



LASER EVO



LASER EVO



CONE
Ø17 Ø25 Ø40 Ø59 Ø75 Ø96 Ø125 Ø153 mm
2400K 2700K 3000K 3500K 4000K Tunable Warm
CRI90 CRI97 CRI90 HE
up to 2630 lm
up to 145 lm/W
SS S M F WF



SQUIRCLE
Ø40 Ø59 Ø75 mm
2400K 2700K 3000K 3500K 4000K Tunable Warm
CRI90 CRI97 CRI90 HE
up to 1150 lm
up to 133 lm/W
SS S M F WF



DOME
Ø59 Ø75 Ø96 mm
2400K 2700K 3000K 3500K 4000K Tunable Warm
CRI90 CRI97 CRI90 HE
up to 2630 lm
up to 145 lm/W
SS S M F WF



DOME SPACE
Ø59 Ø75 Ø96 mm
2400K 2700K 3000K 3500K 4000K Tunable Warm
CRI90 CRI97 CRI90 HE
up to 2460 lm
up to 134 lm/W
SS S M F WF



SOFT
Ø59 Ø75 mm
2400K 2700K 3000K 3500K 4000K Tunable Warm
CRI90 CRI97 CRI90 HE
up to 1110 lm
up to 94 lm/W
SS S M F WF



SOFT SPACE
Ø59 Ø75 mm
2400K 2700K 3000K 3500K 4000K Tunable Warm
CRI90 CRI97 CRI90 HE
up to 1390 lm
up to 118 lm/W
SS S M F WF



EASY ADJUSTABLE
Ø40 Ø59 Ø75 Ø96 Ø125 Ø153 mm
2400K 2700K 3000K 3500K 4000K Tunable Warm
CRI90 CRI97 CRI90 HE
up to 1500 lm
up to 111 lm/W
SS S M F WF



DOUBLE ADJUSTABLE
Ø59 Ø75 Ø96 mm
2400K 2700K 3000K 3500K 4000K Tunable Warm
CRI90 CRI97 CRI90 HE
up to 1760 lm
up to 130 lm/W
SS S M F WF



TILTED
Ø59 Ø75 Ø96 mm
2400K 2700K 3000K 3500K 4000K Tunable Warm
CRI90 CRI97 CRI90 HE
up to 1560 lm
up to 132 lm/W
M F WF



WALL WASHER
Ø40 Ø59 Ø75 Ø96 Ø125 Ø153 mm
2400K 2700K 3000K 3500K 4000K Tunable Warm
CRI90 CRI97 CRI90 HE
up to 1310 lm
up to 86 lm/W
WW



SHALLOW
Ø75 mm
2400K 2700K 3000K 3500K 4000K Tunable Warm
CRI90
up to 1250 lm
up to 113 lm/W
SS S M F WF



PROFESSIONAL P&G
Ø125 Ø153 mm
2400K 2700K 3000K 3500K 4000K Tunable Warm
CRI90 CRI97 CRI90 HE
up to 4000 lm
up to 120 lm/W
SS S M F WF



RECESSED WITH SINGLE OR MULTIPLE PLATES
Ø59 Ø75 mm
plate accessory 1x 2x 3x



PENDANT
Ø59 Ø75 mm
2400K 2700K 3000K 3500K 4000K
CRI90 CRI97 CRI90 HE
up to 1550 lm
up to 135 lm/W
S M F WF



PENDANT FOR LV TRACK
Ø59 Ø75 mm
2400K 2700K 3000K 3500K 4000K
CRI90 CRI97 CRI90 HE
up to 1550 lm
up to 135 lm/W
S M F WF



PENDANT FOR FILORAIL
Ø59 Ø75 mm
2400K 2700K 3000K 3500K 4000K
CRI90 CRI97 CRI90 HE
up to 1550 lm
up to 135 lm/W
S M F WF

LASER EVO



CEILING
Ø59 Ø75 mm
2400K 2700K 3000K 3500K 4000K
CRI90 CRI97 CRI90 HE
up to 1550 lm
up to 135 lm/W
S M F WF



CEILING (CLASS III)
Ø59 Ø75 mm
2400K 2700K 3000K 3500K 4000K
CRI90 CRI97 CRI90 HE
up to 1550 lm
up to 135 lm/W
S M F WF

2400K 2700K 3000K 3500K 4000K Tunable Warm (1800K-4000K)
CRI90 CRI95 CRI97 CRI90 HE
IP20 IP44 IP65
up to 8 sizes
Fixed Adjustable (Rotation 358° - Tilting 35°)
Frame Minimal (by accessories)
Class I II III (Power supply to be ordered separately)
Lens Reflector
Casambi
DALI-2
ON/OFF
0/1-10V
Phase-cut
HF Organic Response sensor
HF Casambi sensor

Optical finishes	
01 White	N8 Titanium
10 Metal chrome	04 Black
14 Gold	V0 Matte black
E8 Gold-satin	V6 Matte copper
69 Bronze	

Optical finishes for Soft Space and Dome Space	
83 Black transparent	
D8 White transparent	

Intelligent Light Solutions
Smart controls:
Organic Response (control + sensor)
Quick BLE (Casambi)
Quick DALI
Master Pro Evo
Smart services:
Space management Push notification

Smart Accessory for Superrail and Filorail
Casambi Sensor


Smart Accessory for recessed luminaires
Casambi Sensor


The photometric data provided do not include the Ø125 mm and Ø153 mm sizes. For the corresponding updated data, please refer to the website.

Visit our website for more information





TACK





TACK



SPOTLIGHT
Ø60 | Ø80 | Ø90 mm
3000K | 3500K | 4000K
up to 4350 lm
up to 178 lm/W
S | M | F | WF



RECESSED
Ø60 | Ø80 | Ø90 mm
3000K | 3500K | 4000K
up to 4145 lm
up to 163 lm/W
S | M | F | WF



CEILING
Ø60 | Ø80 | Ø90 mm
3000K | 3500K | 4000K
up to 4350 lm
up to 178 lm/W
S | M | F | WF

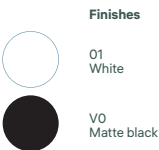


PENDANT FOR MV TRACK
Ø60 | Ø80 | Ø90 mm
3000K | 3500K | 4000K
up to 4350 lm
up to 178 lm/W
S | M | F | WF



RECESSED WITH SINGLE OR MULTIPLE PLATES
Ø60 | Ø80 | Ø90 mm
plate accessory 1x | 2x | 3x

3000K | 3500K | 4000K
CRI90
IP20 | IP40
Rotation 358° | Tilting 80°
Lens | Reflector
Class II | Class I (only ceiling)
DALI-2
ON/OFF



Intelligent Light Solutions
Smart controls:
Organic Response (control + sensor)
Quick BLE (Casambi)
Quick DALI
Master Pro Evo

Smart services:
Space management |
Push notification

Smart Accessories for MV Track
Casambi Sensor
Casambi - DALI interface



Organic Response (control + sensor)



Visit our website
for more information



LASER BLADE XS

design iGuzzini



Be Green Benetton - Florence, Italy / Ph: Marco Zanin Benetton Group



HIGH CONTRAST
1 2 3 2x2 3x3 5 10 15 cells
2700K 3000K 3500K 4000K Tunable White
up to 3140 lm
up to 125 lm/W
M F WF
Frame Minimal
Fixed



WALL WASHER LGC
3 5 10 15 cells
2700K 3000K 3500K 4000K Tunable White
up to 930 lm
up to 45 lm/W
WW-LGC
Frame Minimal
Fixed



WALL WASHER
3 5 10 15 cells
2700K 3000K 3500K 4000K Tunable White
Wall Washer
up to 1150 lm
up to 56 lm/W
Frame Minimal
Fixed



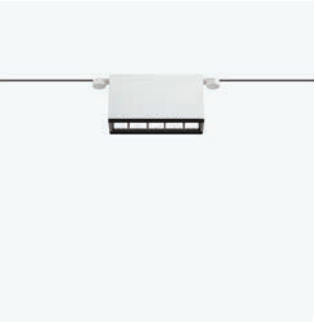
GENERAL LIGHTING PRO
3x3 5 10 15 cells
2700K 3000K 3500K 4000K
GL Pro
up to 2835 lm
up to 109 lm/W
Frame
Fixed



HIGH CONTRAST - ADJUSTABLE
1x5 1x10 1x15 2x5 2x10 2x15 cells
2700K 3000K 3500K 4000K
up to 5729 lm
up to 125 lm/W
M F WF
Frame
Adjustable - Tilting 30°



HIGH CONTRAST FOR FILORAIL
1 5 10 cells
2700K 3000K 3500K 4000K
up to 1839 lm
up to 100 lm/W
F
1 cell Adjustable 355° - 90°



WALL WASHER LGC FOR FILORAIL
5 10 cells
2700K 3000K 3500K 4000K
up to 648 lm
up to 35 lm/W
WW-LGC



GENERAL LIGHTING PRO FOR FILORAIL
5 10 cells
2700K 3000K 3500K 4000K
up to 1664 lm
up to 95 lm/W
GL-PRO

LASER BLADE XS



**HIGH CONTRAST
FOR LOW VOLTAGE TRACK**

1 | 5 | 10 cells

2700K | 3000K | 3500K | 4000K

up to 2033 lm

up to 121 lm/W

F

Fixed | Adjustable



**WALL WASHER
FOR LOW VOLTAGE TRACK**

10 cells

2700K | 3000K | 3500K | 4000K

up to 860 lm

up to 55 lm/W

WW



**GENERAL LIGHTING PRO
FOR LOW VOLTAGE TRACK**

5 | 10 cells

2700K | 3000K | 3500K | 4000K

up to 1915 lm

up to 111 lm/W

GL-PRO



HIGH CONTRAST - CEILING

1 | 5 | 10 | 15 cells

2700K | 3000K | 3500K | 4000K

up to 3150 lm

up to 117 lm/W

M | F | WF



WALL WASHER - CEILING

10 cells

2700K | 3000K | 3500K | 4000K

up to 820 lm

up to 60 lm/W

WW-LGC



GENERAL LIGHTING PRO - CEILING

5 | 10 | 15 cells

2700K | 3000K | 3500K | 4000K

up to 2830 lm

up to 106 lm/W

GL-PRO



HIGH CONTRAST - PENDANT

1 | 2X2 | 3X3 cells

2700K | 3000K | 3500K | 4000K

up to 1930 lm

up to 118 lm/W

M | F | WF



**HIGH CONTRAST PENDANT
FOR LOW VOLTAGE TRACK**

1 | 2×2 | 3×3 cells

2700K | 3000K | 3500K | 4000K

up to 1535 lm

up to 90 lm/W

F | WF



**HIGH CONTRAST PENDANT
FOR FILORAIL**

1 | 2×2 | 3×3 cells

2700K | 3000K | 3500K | 4000K

up to 1700 lm

up to 102 lm/W

F | WF



**HIGH CONTRAST
FOR SUPERRAIL**

5 | 10 cells

2700K | 3000K | 3500K | 4000K

up to 1867 lm

up to 85 lm/W

F



**WALL WASHER LGC
FOR SUPERRAIL**

5 | 10 cells

2700K | 3000K | 3500K | 4000K

up to 640 lm

up to 35 lm/W

WW-LGC



**GENERAL LIGHTING PRO
FOR SUPERRAIL**

5 | 10 cells

2700K | 3000K | 3500K | 4000K

up to 1552 lm

up to 70 lm/W

GL-PRO

2700K | 3000K | 3500K | 4000K |
Tunable White (2700K - 5700K)

CRI 80 | CRI90

IP 20 | IP43

8 sizes

Fixed | Adjustable

Frame | Minimal

Class I | II-III (Power supply to be
ordered separately)

DALI-2 | Casambi | ON/OFF (only
pendant)

Intelligent Light Solutions

Smart controls:

Organic Response (control + sensor)

Quick BLE (Casambi)

Quick DALI

Master Pro Evo

Smart services:

Space management |
Push notification

01
White

C1
Traffic white
RAL9016

B1
Signal white
RAL9003

15
Grey

04
Black

V0
Matte black

Body finishes

01
White

04
Black

14
Gold

E6
Burnished chrome

Optical finishes

**Smart Accessory
for Superrail and Filorail**

Casambi Sensor




Other awards:
Lighting Design Award 2017
Design L+B 2018
German Design Award 2019

Visit our website
for more information



LASER BLADE

design iGuzzini



WALL WASHER LGC
5 10 15 cells
2700K 3000K 3500K 4000K Tunable White Tunable Warm
up to 1170 lm
up to 38 lm/W
WW LGC
Frame Minimal
Fixed



GENERAL LIGHTING PRO
5 10 15 cells
2700K 3000K 3500K 4000K
up to 3336 lm
up to 108 lm/W
GL-PRO
Frame
Fixed



HIGH CONTRAST - ADJUSTABLE
10 15 2×10 2×15 cells
2700K 3000K 3500K 4000K
up to 7276 lm
up to 120 lm/W
S F WF
Frame
Adjustable - 30° titlting



LASER BLADE IN30 HIGH CONTRAST RECESSED
2×5 2×10 module
3000K 4000K
up to 4131 lm
up to 73 lm/W
WF
Frame
Fixed



HIGH CONTRAST
1 2 5 10 15 cells
2700K 3000K 3500K 4000K Tunable White Tunable Warm
up to 3723 lm
up to 128 lm/W
S F WF
Frame Minimal
Fixed



OVAL
5 10 cells
2700K 3000K 3500K 4000K
up to 2190 lm
up to 103 lm/W
EL WOL WOT ET
Frame
Fixed



SPACE
5 10 15 cells
2700K 3000K 3500K 4000K Tunable White
up to 3723 lm
up to 120 lm/W
WF
Frame Minimal
Fixed



WALL WASHER
5 10 15 cells
2700K 3000K 3500K 4000K Tunable White
up to 1540 lm
up to 50 lm/W
WW
Frame Minimal
Fixed

2700K 3000K 3500K 4000K
Tunable White (2700K - 6500K) Tunable Warm (2000K - 3500K)
CRI80 CRI90 CRI95
IP20 IP43
5 sizes
Fixed Adjustable
Frame Minimal
Class I (Laser Blade iN30) II - III (Power supply to be ordered separately)
DALI-2 Casambi

Intelligent Light Solutions
Smart controls:
Organic Response (control + sensor)
Quick BLE (Casambi)
Quick DALI
Master Pro Evo

Smart services:
Space management Push notification

Body finishes	Optical finishes
 01 White	 01 White
 C1 Traffic white RAL9016	 D8 White transparent
 B1 Signal white RAL9003	 04 Black
 15 Grey	 83 Black transparent
 04 Black	 14 Gold
 V0 Matte black	 E6 Burnished chrome



Other awards:
Lux Awards 2012
Futurshop 2012
Win World Interiors Awards 2013



Visit our website for more information



BLADE R

design iGuzzini



Showroom Marmo Arredo - Milan, Italy / Ph: Stefano Anzini



Ø80 mm
2700K 3000K 3500K 4000K
up to 1218 lm
up to 84 lm/W
M F WF
Frame Minimal
Fixed



Ø125 mm
2700K 3000K 3500K 4000K
up to 2465 lm
up to 91 lm/W
M F WF
Frame Minimal
Fixed



Ø170 mm
2700K 3000K 3500K 4000K
up to 3654 lm
up to 93 lm/W
M F WF
Frame Minimal
Fixed



Ø170 mm DOUBLE
2700K 3000K 4000K
up to 5270 lm
up to 93 lm/W
M F
Frame
Fixed



ADJUSTABLE LIGHT
Laser Ø59 mm for Blade R Ø125 mm Laser Ø75 mm for Blade R Ø170 mm
2700K 3000K
up to 1020 lm
up to 85 lm/W
S M F WF
Frame Minimal
Adjustable



PROFILED LIGHT
Palco framer Ø19 mm Palco framer Ø37 mm
2700K 3000K
up to 160 lm
up to 25 lm/W
Framer
Frame Minimal



VARIABLE LIGHT
Easy Ø96 mm Easy WW Ø96 mm
2700K 3000K 4000K Tunable White
up to 1292 lm
up to 107 lm/W
WF WW GL
Frame Minimal
Fixed



EMERGENCY LIGHT
for Blade R Ø170 mm
5000K
up to 220 lm
Anti-Panic Escape-Route
DALI monitoring



LOUDSPEAKER
for Blade R Ø170 mm
EN54 passive speaker
12W 8 ohm / 12W 100V / 6W 70V



SMOKE DETECTOR
for Blade R Ø170 mm
Adapter for smoke detectors
For compatible smoke detectors visit iGuzzini website



CAMERA
for Blade R Ø170 mm
Axis M3065-V camera adapter



DALI-2
for Blade R Ø170 mm
DALI-2 lux and motion sensor

2700K 3000K 3500K 4000K
CRI80 CRI90
IP20 IP23
3 sizes
Fixed
Frame Minimal
Class II
DALI-2 DALI-2 sensor DALI monitoring Emergency

Intelligent Light Solutions
Smart controls:
Organic Response (control + sensor)
Quick BLE (Casambi)
Quick DALI
Master Pro Evo
Smart services:
Space management Push notification

Finishes
01 White
47 White / Black
14 Gold
41 White / Gold
E7 White / Burnished chrome
E6 Burnished chrome
43 Black / Black
04 Black



Other awards:
Progress Report Selection 2020
Red Dot Design Award (Innovative Products) 2020
Lux Awards 2020
German Design Award 2022

Visit our website for more information





Apropos Concept Store – Gmund am Tegernsee, Germany / Ph: Annika Feus



FIXED ROUND
Ø17 Ø25 Ø38 Ø59 Ø75 Ø96 mm
2700K 3000K 3500K 4000K
CRI80 CRI90
up to 2138 lm
up to 125 lm/W
S M F WF
Frame Minimal



FIXED SQUARE
Ø59 Ø75 mm
2700K 3000K
CRI90
up to 1069 lm
up to 106 lm/W
M F WF
Frame Minimal



ADJUSTABLE ROUND
Ø38 Ø59 Ø75 Ø96 mm
2700K 3000K 3500K 4000K
CRI90
up to 2147 lm
up to 126 lm/W
S M F WF
Frame Minimal



WALL WASHER ROUND
Ø38 Ø75 Ø96 mm
2700K 3000K 3500K 4000K
CRI90
up to 1118 lm
up to 79 lm/W
WW
Frame Minimal



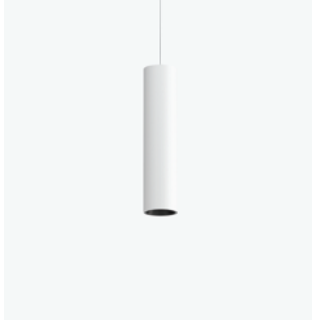
WALL WASHER SQUARE
Ø75 mm
2700K 3000K
CRI90
up to 739 lm
up to 73 lm/W
WW
Frame Minimal



CEILING
Ø59 Ø75 mm
2700K 3000K 4000K
CRI90
up to 1615 lm
up to 103 lm/W
M F WF



PENDANT
Ø59 Ø75 mm
2700K 3000K 4000K
CRI90
up to 1615 lm
up to 107 lm/W
M F WF



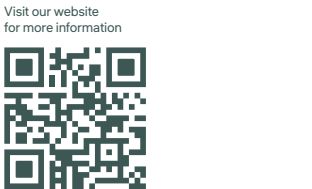
PENDANT FOR LOW VOLTAGE TRACK FILORAIL
Ø59 Ø75 mm
2700K 3000K 4000K
CRI90
up to 1615 lm
up to 107 lm/W
M F WF

2700K 3000K 3500K 4000K
CRI80 CRI90
IP20 IP44 IP65
6 sizes
Fixed Adjustable
Frame Minimal
Class III (Power supply to be ordered separately)
UGR<10
ON/OFF
0/1-10V
DALI-2
Phase-cut
Emergency kit

Body finishes	Optical finishes
 01 White	 01 White
 04 Black	 14 Gold
	 E8 Gold-satin
	 E7 Chrome
	 E6 Burnished chrome
	 04 Black

Intelligent Light Solutions
Smart controls:
Organic Response (control + sensor)
Quick BLE (Casambi)
Quick DALI
Master Pro Evo
Smart services:
Space management Push notification

Smart Accessory for Superrail and Filorail
Casambi Sensor





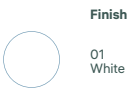
Pleats Please Issey Miyake - Paris, France / Ph: Olivier Baco



DOWNLIGHT
Ø125 Ø196 mm
3000K 4000K
up to 4399 lm
up to 123 lm/W
M F WF
Frame
Adjustable

3000K 4000K
CRI80 CRI90
IP23
2 sizes
Adjustable
Frame
Rotation 365° Tilting +40° -65°
Class II
DALI DALI-2

Intelligent Light Solutions
Smart controls:
Organic Response (control + sensor)
Quick BLE (Casambi)
Quick DALI
Master Pro Evo
Smart services:
Space management
Push notification



Finish
01
White



Visit our website
for more information



Pleats Please Issey Miyake - Paris, France / Ph: Olivier Baco



La Rinascente - Florence, Italy / Ph. Marco Beck Peccoz, courtesy of Rinascente



FOR LOW VOLTAGE TRACK
Ø19 Ø37 Ø51 Ø62 Ø86 mm
2700K 3000K 3500K 4000K
up to 2610 lm
up to 115 lm/W
S M F WF
DALI Powerline Casambi



WALL WASHER LOW VOLTAGE TRACK
Ø51 Ø86 mm
2700K 3000K 3500K 4000K
up to 1375 lm
up to 60 lm/W
DALI Powerline Casambi



BEAMER FOR LOW VOLTAGE TRACK
Ø19 mm
2700K 3000K 3500K 4000K
up to 149 lm
10° - 65°
DALI Powerline Casambi



FRAMER FOR LOW VOLTAGE TRACK
Ø19 Ø37 mm
2700K 3000K 3500K 4000K
up to 180 lm
Framer
DALI Powerline Casambi



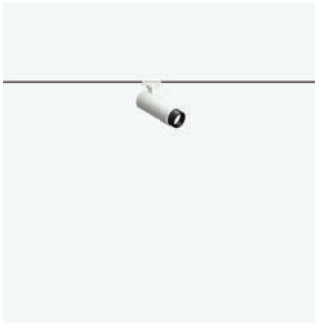
ROD FOR LOW VOLTAGE TRACK
Ø19 Ø37 mm
2700K 3000K 3500K 4000K
up to 578 lm
up to 60 lm/W
M WF
DALI Powerline Casambi



FOR FILORAIL
Ø19 Ø37 Ø51 Ø62 Ø86 mm
2700K 3000K 3500 4000K
up to 2610 lm
up to 117 lm/W
S M F WF
DALI Broadcast DALI Powerline Casambi



WALL WASHER FOR FILORAIL
Ø51 Ø86 mm
2700K 3000K 3500 4000K
up to 1375 lm
up to 61 lm/W
DALI Powerline Casambi



BEAMER FOR FILORAIL
Ø19 mm
2700K 3000K 3500 4000K
up to 140 lm
10° - 65°
DALI Broadcast



FRAMER FOR FILORAIL
Ø19 Ø37 mm
2700K 3000K 3500 4000K
up to 38 lm
Framer
DALI Broadcast

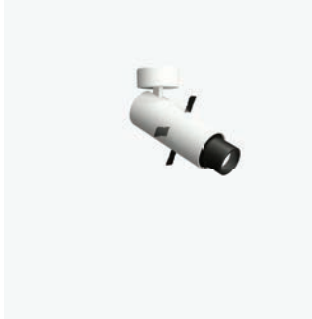
PALCO



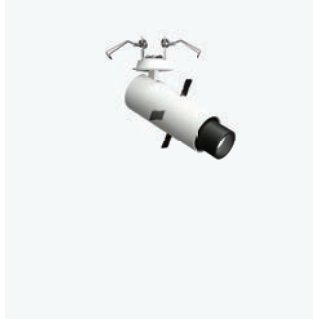
SURFACE
Ø19 Ø37 Ø51 mm
up to 1200 lm
up to 80 lm/W
S M WF
CL III



RECESSED
Ø19 Ø37 Ø51 mm
up to 1200 lm
up to 80 lm/W
S M WF
CL III



SURFACE FRAMER
Ø19 Ø37 mm
up to 173 lm
Framer
Gobo 5° - 10°
CL III



RECESSED FRAMER
Ø19 Ø37 mm
up to 173 lm
Framer
Gobo 5° - 10°
CL III

2700K 3000K 3500K 4000K
CRI80 CRI90
IP20 IP40
Class III
Opti Beam Reflector Opti Beam Lens
DALI Broadcast DALI Powerline Casambi

Intelligent Light Solutions
Smart controls:
Organic Response (control + sensor)
Quick BLE (Casambi)
Quick DALI
Master Pro Evo
Smart services:
Space management Push notification
Smart Accessory for Superrail and Filorail
Casambi Sensor



Finishes	
	01 White
	04 Black
	10 Metal chrome
	14 Gold

Other awards:

Premio dei premi per l'innovazione 2018

CODEGA 2018

German Design Award 2018

Delta award 2018

Progress Report Selection 2020

Visit our website for more information



Cospea Village Shopping Center - Terni / Ph: iGuzzini Archive



Boutique TFC - Toulouse, France / Ph: Didier Boy de la Tour



SPOTLIGHT
Ø92 | Ø117 mm
up 5260 lm
143 lm/W
M | F | WF | VWF



RECESSED
Ø92 | Ø117 mm
up 5260 lm
143 lm/W
M | F | WF | VWF



PENDANT
Ø92 | Ø117 mm
up 5260 lm
143 lm/W
M | F | WF | VWF

ACCESSORIES

- 1 Interchangeable reflector
- 2 Safety glass
- 3 Refractor for elliptical distribution
- 4 Soft Lens Filter
- 5 Honeycomb louvre



1



2



3



4



5

3000K | 4000K
Food Versions
2700K | 3000K | 6500K
CRI80 | CRI90
IP20 | IP40
2 sizes
Spot: Rotation 360° | Tilting 90°
Pendant: Rotation 360° | Tilting 90°
Reflector
Class I
DALI-2
ON/OFF

Intelligent Light Solutions
Smart controls:
Organic Response (control + sensor)
Quick BLE (Casambi)
Quick DALI
Master Pro Evo
Smart services:
Space management |
Push notification

Smart Accessories for MV Track
Casambi Sensor
Casambi - DALI interface

Organic Response (control + sensor)

Finishes
01 White
04 Black





FOR FILORAIL
Ø37 | Ø51 | Ø62 mm
2700K | 3000K | 3500K | 4000K
up to 2415 lm
up to 98 lm/W
S | M | F | WF



WALL WASHER FOR FILORAIL
Ø51 mm
2700K | 3000K | 3500K | 4000K
up to 330 lm
up to 18 lm/W



FOR LOW VOLTAGE TRACK AND SUPERRAIL
Ø37 | Ø51 | Ø62 mm
2700K | 3000K | 3500K | 4000K
up to 2415 lm
up to 98 lm/W
S | M | F | WF



WALL WASHER FOR LOW VOLTAGE TRACK AND SUPERRAIL
Ø51 mm
2700K | 3000K | 3500K | 4000K
up to 330 lm
up to 18 lm/W



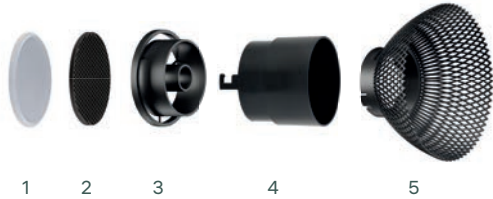
UP LIGHT FOR SUPERRAIL
Ø37 | Ø51 | Ø62 mm
2700K | 3000K | 3500K | 4000K
up to 2415 lm
up to 98 lm/W
S | M | F | WF



UP LIGHT WALL WASHER FOR SUPERRAIL
Ø51 mm
2700K | 3000K | 3500K | 4000K
up to 330 lm
up to 18 lm/W

ACCESSORIES

- 1 Refractor for elliptical distribution
- 2 Honeycomb louvre
- 3 Spill ring
- 4 Cylindrical screen
- 5 Decorative cylindrical screen



2700K | 3000K | 3500 | 4000K
CRI90
IP20
Class III
Opti Beam Lens
Casambi
DALI Powerline

Smart Accessory for Superrail and Filorail
Casambi Sensor



Intelligent Light Solutions
Smart controls:
Organic Response (control + sensor)
Quick BLE (Casambi)
Quick DALI
Master Pro Evo
Smart services:
Space management | Push notification

- Finishes**
- 01 White
 - 04 Black
 - 10 Metal chrome
 - 14 Gold





Pedrali Pavilion - Bergamo, Italy / Ph: Paolo Carlini



CEILING/PENDANT



PENDANT UP/DOWN



RECESSED FRAME



RECESSED MINIMAL

Tools



**PALCO LOW VOLTAGE
Ø19 / 37 / 51 / 62 / 86 mm
FOR SUPERRAIL**
up to 2496 lm
up to 94 lm/W
S | M | F | WF



**PALCO LOW VOLTAGE
WALL WASHER Ø51 / 86 mm
FOR SUPERRAIL**
up to 1373 lm
up to 51 lm/W
WW



**PALCO LOW VOLTAGE FRAMER
Ø19 / 37 mm
FOR SUPERRAIL**
up to 38 lm
Framer
12°



**PALCO LOW VOLTAGE BEAMER
Ø19 mm
FOR SUPERRAIL**
up to 28 lm
Beamer
10°-65°



**ROBIN Ø37 / 51 / 62 mm
FOR SUPERRAIL**
up to 2407 lm
up to 94 lm/W
S | M | F | WF



**ROBIN WALL WASHER Ø51 mm
FOR SUPERRAIL**
up to 330 lm
up to 18 lm/W
WW



**ROBIN UP-LIGHT
Ø37 / 51 / 62 mm
FOR SUPERRAIL**
up to 2407 lm
up to 94 lm/W
S | M | F | WF



**ROBIN WALL WASHER UP-LIGHT
Ø51 mm
FOR SUPERRAIL**
up to 330 lm
up to 18 lm/W
WW

SUPERRAIL



NEWFO Ø62 / 88 / 116 mm
FOR SUPERRAIL

up to 2520 lm

up to 113 lm/W

SS | S | M | F | WF

Class III



NEWFO PENDANT Ø88 / 116 mm
FOR SUPERRAIL

up to 2520 lm

up to 113 lm/W

F | WF

Class III



LASER BLADE XS HIGH CONTRAST
1 - 2 CELLS
FOR SUPERRAIL

up to 160 lm

up to 64 lm/W

F



LASER BLADE XS HIGH CONTRAST
5 - 10 CELLS
FOR SUPERRAIL

up to 1887 lm

up to 95 lm/W

F



LASER BLADE XS WALL WASHER
WW LCG 5 - 10 CELLS
FOR SUPERRAIL

up to 640 lm

up to 34 lm/W

WW LCG



LASER BLADE XS GENERAL
LIGHTING PRO 5 - 10 CELLS
FOR SUPERRAIL

up to 1552 lm

up to 70 lm/W

GL-PRO

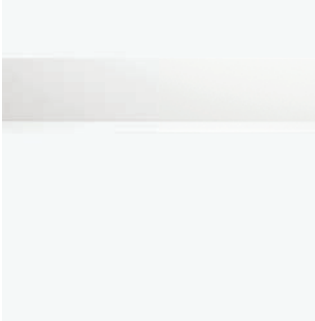


SUPERRAIL SPACE
FOR SUPERRAIL

up to 3646 lm

up to 144 lm/W

GL | UGR<19



LED STICK
FOR SUPERRAIL

up to 1848 lm

up to 74 lm/W

GL



UP-LIGHT LED STRIP
FOR SUPERRAIL

up to 1978 lm

up to 136 lm/W

GL



LASER BLADE HIGH XS CONTRAST
PENDANT 1 - 4 - 9 CELLS FOR
FOR SUPERRAIL

up to 1150 lm

up to 67 lm/W

F | WF



LASER PENDANT Ø59 / 75 mm
FOR SUPERRAIL

up to 1615 lm

up to 106 lm/W

M | F | WF



LASER EVO PENDANT Ø59 / 75 mm
FOR SUPERRAIL

up to 1615 lm

up to 106 lm/W

M | F | WF

2700K | 3000K | 3500K | 4000K

Casambi

DALI Powerline



Smart Accessory
for Superrail

Casambi Sensor



Visit our website
for more information





SPOTLIGHT FOR MAINS VOLTAGE TRACK

Ø 88 | Ø116 mm

up to 2520 lm

up to 105 lm/W

SS | S | M | F | WF

DALI-2 | Casambi



PENDANT FOR MAINS VOLTAGE TRACK

Ø 88 | Ø116 mm

up to 2520 lm

up to 105 lm/W

F | WF

DALI-2 | Casambi



SPOTLIGHT FOR LOW VOLTAGE TRACK AND SUPERRAIL

Ø62 | Ø88 | Ø116 mm

up to 2520 lm

up to 113 lm/W

SS | S | M | F | WF

DALI Powerline | Casambi



PENDANT FOR LOW VOLTAGE TRACK AND SUPERRAIL

Ø62 | Ø88 | Ø116 mm

up to 2520 lm

up to 113 lm/W

F | WF

DALI Powerline | Casambi



SPOTLIGHT FOR FILORAIL

Ø62 | Ø88 | Ø116 mm

up to 2520 lm

up to 115 lm/W

S | M | F | WF

DALI Broadcast | DALI Powerline | Casambi



PENDANT FOR FILORAIL

Ø62 | Ø88 | Ø116 mm

up to 2520 lm

up to 115 lm/W

F | WF

DALI Broadcast | DALI Powerline | Casambi



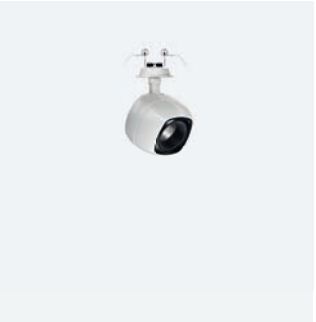
SURFACE

Ø62 | Ø88 | Ø116 mm

up to 2520 lm

up to 120 lm/W

SS | S | M | F | WF



RECESSED

Ø62 | Ø88 | Ø116 mm

up to 2520 lm

up to 120 lm/W

SS | S | M | F | WF



RECESSED/ SURFACE PENDANT

Ø62 | Ø88 | Ø116 mm

up to 2520 lm

up to 120 lm/W

F | WF

2700K | 3000K | 3500K | 4000K

CRI90

IP20 | IP43

3 sizes

Rotation 360° | Tilting 90°

Opti Beam Reflector | Opti Beam Lens

Class III | Class II

Casambi

DALI Broadcast | DALI Powerline | DALI-2 | Casambi

Body finishes

- 01 White
- 04 Black
- N8 Titanium
- 10 Metal chrome
- 14 Gold

Optical finishes

- 04 Black
- N8 Titanium
- U7 Brass
- V6 Matte copper

Intelligent Light Solutions

Smart controls:

Organic Response (control + sensor)

Quick BLE (Casambi)

Quick DALI

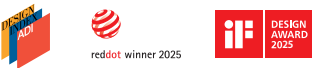
Master Pro Evo

Smart services:

Space management | Push notification

Smart Accessory for LV Track, Superrail and Filorail

Casambi Sensor



Visit our website for more information





Rukka Store - Landquart, Switzerlandt / Ph: Courtesy of Daniel Huber Architektur & Design



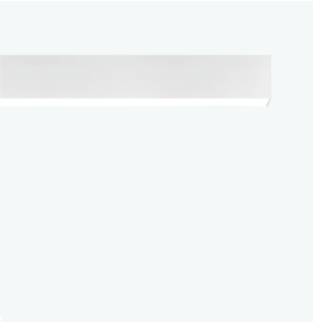
PENDANT LOW CONTRAST

1200 | 2400 | 600×600 mm
3000K | 4000K
up to 4081 lm
up to 107 lm/W
GL



PENDANT HIGH CONTRAST

1200 mm (2×5 cells) | 1400 mm (2×10 cells)
3000K | 4000K
up to 3890 lm
up to 85 lm/W
WF



CEILING LOW CONTRAST

1200 | 2400 | 600×600 mm
3000K | 4000K
up to 4081 lm
up to 107 lm/W
GL



CEILING HIGH CONTRAST

1200 mm (2×5 cells) | 1400 mm (2×10 cells)
3000K | 4000K
up to 3890 lm
up to 85 lm/W
WF



RECESSED LOW CONTRSAT

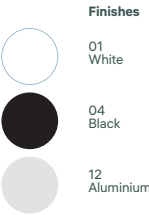
1200 | 2400 | 600×600 mm
3000K | 4000K
up to 4081 lm
up to 107 lm/W
GL
Frame



RECESSED HIGH CONTRAST

1200 mm (2×5 cells) | 1400 mm (2×10 cells)
3000K | 4000K
up to 3890 lm
up to 85 lm/W
WF
Frame

3000K | 4000K
CRI80 | CRI90 | CRI95
IP20
2 versions
Class I
DALI-2



Intelligent Light Solutions

Smart controls:
Organic Response (control + sensor)
Quick BLE (Casambi)
Quick DALI
Master Pro Evo

Smart services:

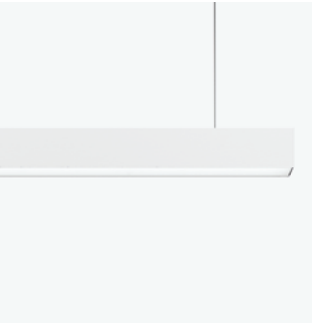
Space management |
Push notification

Visit our website
for more information





Pasquali Pharmacy - Ferrara, Italy / Ph: f:16 Studio S.a.s. di Giuseppe Saluzzi & C.



STAND ALONE | SYSTEM OPAL

1200 | 2400 mm
up to 1800 lm/m
up to 110 lm/W
GL
CRI80 | CRI90



STAND ALONE | SYSTEM HIGH CONTRAST

1200 | 2400 mm
up to 2500 lm/m
up to 110 lm/W
S | F | WF | VWF
CRI90



SYSTEM HIGH CONTRAST

1200 | 2400 mm
up to 1800 lm/m
up to 95 lm/W
S | F | WF | VWF
CRI90



SYSTEM WALL WASHER

1200 | 2400 mm
up to 1250 lm/m
up to 85 lm/W
WW
CRI80 | CRI90



SYSTEM OPAL

1200 | 2400 mm
up to 1800 lm/m
up to 110 lm/W
GL
CRI80 | CRI90



SYSTEM HIGH CONTRAST

1200 | 2400 mm
up to 2500 lm/m
up to 110 lm/W
S | F | WF | VWF
CRI90



SYSTEM HIGH CONTRAST

1200 | 2400 mm
up to 1800 lm/m
up to 95 lm/W
S | F | WF | VWF
CRI90



SYSTEM WALL WASHER

1200 | 2400 mm
up to 1250 lm/m
up to 85 lm/W
WW
CRI80 | CRI90



SYSTEM OPAL

1200 | 2400 mm
up to 1800 lm/m
up to 110 lm/W
GL
CRI80 | CRI90



SYSTEM HIGH CONTRAST

1200 | 2400 mm
up to 2500 lm/m
up to 110 lm/W
S | F | WF | VWF
CRI90



SYSTEM HIGH CONTRAST

1200 | 2400 mm
up to 1800 lm/m
up to 95 lm/W
S | F | WF | VWF
CRI90



SYSTEM WALL WASHER

1200 | 2400 mm
up to 1250 lm/m
up to 85 lm/W
WW
CRI80 | CRI90

2700K | 3000K | 3500K | 4000K
CRI80 | CRI90
IP20
Minimal
GL | UGR <10 | WW
Class I

Down | Up & Down emission
DALI-2 | Casambi | Emergency
(Integral)

Intelligent Light Solutions

Smart controls:
Organic Response (control +sensor)
Quick BLE (Casambi) | Quick DALI
Master Pro Evo

Smart services:
Space management |
Push notification



Finishes
01
White



04
Black



12
Aluminium

Visit our website
for more information





Fernand Cina Winery - Salgesch, Switzerland / Ph: Roland Halbe



- 15 RECESSED
- Ledstrip High Performance

Ledstrip High Performance Tube

Ledstrip COB 24V

Frame recessed low linear profile

Frame recessed high linear profile

Minimal recessed high linear profile

Opal diffuser screen

Traslucid diffuser screen



- 15 SURFACE-MOUNTED
- Ledstrip High Performance

Ledstrip High Performance Tube

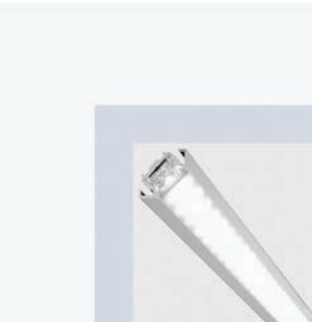
Ledstrip COB 24V

Surface low linear profile

Surface high linear profile

Opal diffuser screen

Traslucid diffuser screen



- 15 CORNER
- Ledstrip High Performance

Ledstrip High Performance Tube

Ledstrip COB 24V

Angular profile

Opal diffuser screen

Traslucid diffuser screen



- 15 PERIMETRAL
- Ledstrip High Performance

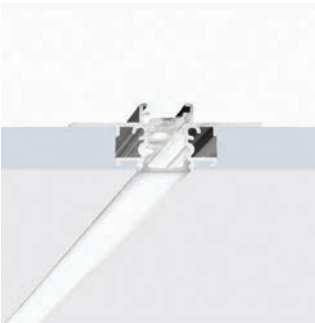
Ledstrip High Performance Tube

Ledstrip COB 24V

Perimetral Profile

Opal diffuser screen

Traslucid diffuser screen



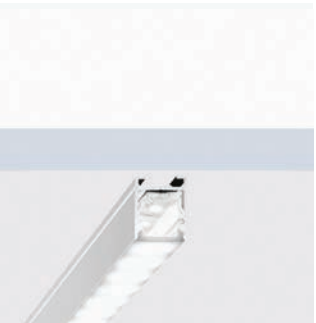
- 18 PERIMETRAL
- Ledstrip 12V - RGB

Ledstrip COB 24V - RGBW | Tunable White

Miminal recessed high linear profile

Opal diffuser screen

Traslucid diffuser screen



- 18 SURFACE
- Ledstrip 12V - RGB

Ledstrip COB 24V - RGBW | Tunable White

Surface high linear profile

Opal diffuser screen

Traslucid diffuser screen



- 18 PERIMETRAL
- Ledstrip 12V - RGB

Ledstrip COB 24V - RGBW | Tunable White

Perimetral profile

Opal diffuser screen

Traslucid diffuser screen

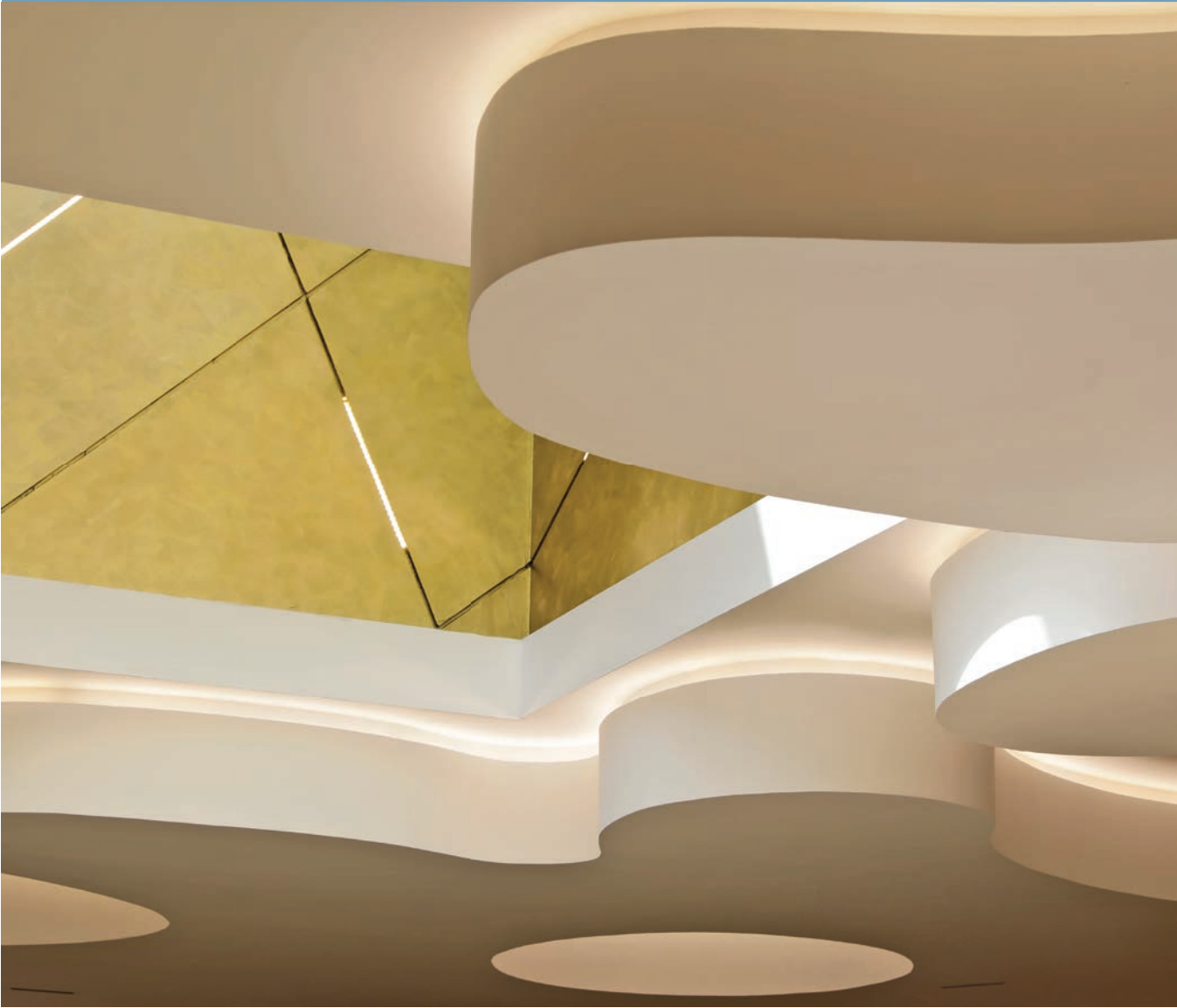
Aluminium profiles compatible with Underscore Ledstrip

Visit our website for more information

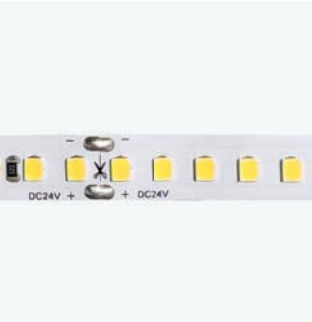


UNDERScore LEDSTRIP

design iGuzzini



Cospea Village shopping center - Terni, Italy / Ph: iGuzzini archive



LEDSTRIP HIGH PERFORMANCE

5 mt
2200K 2700K 3000K 3500K 4000K
up to 14075 lm
up to 152 lm/W
24V
5W/m 10W/m 15W/m 20W/m
Free-cut 50 mm



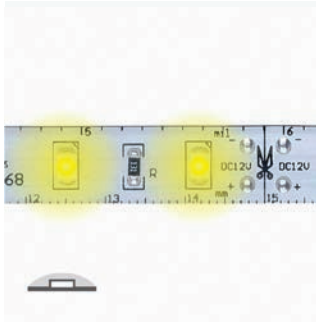
LEDSTRIP TUBE HIGH PERFORMANCE

5 mt
2200K 2700K 3000K 3500K 4000K
up to 12975 lm
up to 141 lm/W
24V
8W/m 10W/m 14W/m
Free-cut 50 mm



LEDSTRIP COB

5 mt
2700K 3000K 4000K RGBW Tunable White
up to 8950 lm
up to 130 lm/W
24V
8 W/m 10 W/m 14 W/m
Free-cut 50 mm



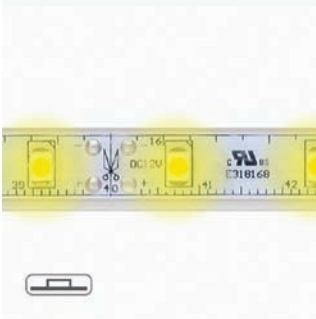
LEDSTRIP 12/24V

5 mt
3000K 4000K RGB
up to 10500 lm
up to 140 lm/W
12 V
7.2 W/m
Free-cut 100 mm



LEDSTRIP TUBE NO-DOT 24V

5 mt
2700K 3000K 3500K 4000K
up to 10475 lm
up to 100 lm/W
24V
5W/m 10W/m 15W/m 20W/m
Free-cut 26 mm



LEDSTRIP TUBE 12/24V

5 mt
2700K 3000K 4000K RGB
up to 10000 lm
up to 104 lm/W
12V 24V
14W/m 19W/m
Free-cut 125 mm



LEDSTRIP TUBE SIDE 12V

5 mt
3000K 4000K
up to 2650 lm
up to 110 lm/W
12V
5W/m
Free-cut 50 mm

2200K 2700K 3000K 3500K 4000K RGBW Tunable White
CRI90
IP20
1 lenght
General Lighting
Class III
Power supply to be ordered separately
12V 24V
ON/OFF
Casambi DALI-2

Intelligent Light Solutions

Smart controls:
Organic Response (control + sensor)
Quick BLE (Casambi)
Quick DALI
Master Pro Evo
Smart services:
Space management
Push notification



Visit our website for more information





- PICTOGRAM
- Ceiling/Wall/Flag-mounted
- Visibility 26 m
- Operating modes SA e SE
- Emergency autonomy 3h
- Self-test



- ESCAPE
- Spacing 21 m
- Recessed circular version
- Surface-mounted square version
- Autonomy 3h
- Recharge time 12h
- Self-test
- Operating modes SA e SE
- DALI monitoring (recessed versions)



- ANTIPANIC
- Recessed circular version
- Surface-mounted square version
- Autonomy 3h
- Recharge time 12h
- Self-test
- Operating modes SA e SE
- DALI monitoring (recessed versions)



- SURFACE / RECESSED
- Opal diffuser
- Surface-mounted / Semi-recessed
- Autonomy 1-1.5-2-3h
- Recharge time 12h
- Self-test
- DALI monitoring
- Operating modes SA e SE

- Emergency luminaires
- Batteries LiFePO4
- Automatic self-test
- Versions with adjustable durations and light outputs
- Recessed, wall, and ceiling installation
- Versions with DALI monitoring

- Intelligent Light Solutions
- DALI monitoring
- Master Pro Evo
- Smart services:
- Space management |
- Push notification

Award:
Innovation Technology Design 2004

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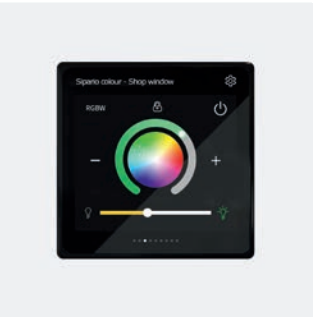
INTELLIGENT LIGHT SOLUTIONS
SMART CONTROLS



- Organic Response
- Wireless
- IR + BLE + Wirepas protocol
- Mesh Network
- Plug&Play - No Commissioning
- Customisable via Organic Response Express app
- Cloud for Data Analytics
- Energy consumption measurement
- Scheduler and Human Centric Lighting
- Occupancy information on maps
- Multiple users with different privileges
- Integrated beacon
- Integration into BMS via API
- Scalable system



- Quick BLE
- Wireless
- Bluetooth Casambi protocol
- Mesh Network
- Control via smartphone through the Casambi app
- Creation of groups and scenes
- Scheduler
- Circadian cycles
- Integration into BMS via API
- FW update via OTA
- Self-healing network
- Easy to retrofit
- Energy saving



- Master Pro EVO
- Wired
- KNX/DALI Protocol
- Integration into BMS
- International standard
- Interoperability
- Automation and comfort
- Energy efficiency
- Emergency DALI monitoring



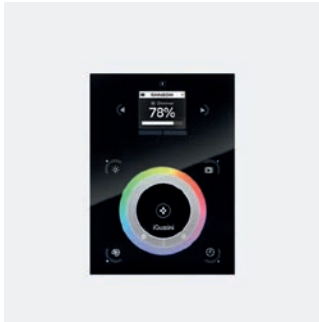
SMART CONTROLS



Quick DALI
Wired
DALI Protocol
Maximum 64 DALI addresses
Plug & Play (Broadcast)
Programmable
Calendar
Sequences
Circadian cycle
7" and 4" Touch Panel



Master Pro DMX
Wired
DMX-RDM, DALI, SPI, Art-Net Protocol
Programmable
Remote management, control, and scheduling options
Scenes and sequences
Touch panel and buttons for local control
Expert configuration for systems up to 3072 total addresses/channels
Designer configuration for systems with an unlimited number of channels/addresses



Quick DMX
Wired
DMX protocol
Glass panel with touch controls and integrated display
Plug & Play with preset scenes and sequences on SD card
Programmable with free software
Maximum 512 channels + 512 channels
Power supply included



SMART SERVICES



Space Management
Wireless
Service available through Organic Response luminaires, sensors, and gateways
Graphical representation of space usage on the web portal
Data Analytics

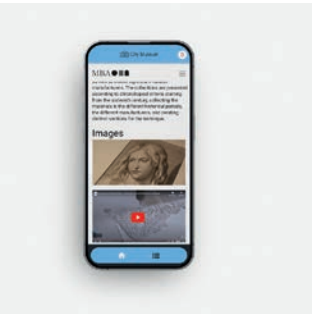


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JIMINY APP - design iGuzzini
Through the Jiminy app and the beacons integrated into iGuzzini lighting fixtures, it is possible to activate content and notifications directly on the visitor's smartphone based on their location within the space. Product insights, promotions, storytelling, and personalised content enhance the shopping experience at the most relevant moment and place.
An exclusive solution within the iGuzzini ecosystem that transforms the lighting infrastructure into a digital touchpoint, creating new opportunities for engagement, brand enhancement, and customer interaction.



Visit our website for more information



Jiminy - Push Notification
Wireless
Bluetooth protocol
Integrated beacon in iGuzzini products
Cloud-based service
Remote content updating
App customization
Wide range of content types supported for notifications
Usable both indoors and outdoors

TRUSTED BY

- Amaro Lucano

Autogrill

Benetton

BMW

Brian & Barry

Ca’ del Baio

Chef Express

Colonys

Cospea Village

Devialet

Desigual

Eataly

El Corte Inglés

Enoteca Turi

Fernand Cina

Ferner Jacobsen

Fiandre Architectural Surfaces

Fifty One East

Globe Trotter

Il Centro Arese

Issey Miyake

Iso Omena

La Rinascente

Lamborghini

Le Caveau du Château

Löwen Apotheke

Maison Birks

Marmo Arredo

Marttiini

Mercado Central Zaragoza

Mercato Centrale

Marc-Antoine Barrois

Paulaner

Pedrali

Perelada

Primark
- Queen’s Lane Coffee House

Ravissant

Rimowa

Rosenberg Shopping Centre

Samsung

Sandals Resorts

Specialized

Sunglass Hut

Taittinger

Tammetta Hurra Enne

Terme di Sirmione

UPAR

WHSmith

Cover:

Apropos Concept Store

Gmund am Tegernsee, Germany

Interior Design: Unzen GmbH

Lighting Design: Unzen GmbH

Photography: Annika Feuss Fotografie

Pages 8–9 | iGuzzini Headquarters – Recanati, Italy | Photography: Giovanni Nardi

Page 11 | Leam Jungle Store – Rome, Italy | Photography: Courtesy of Leam

For the latest photometric data,
please visit our website.

Creative Direction: 2x4 Inc.

Concept & Art Direction: dogtrot

Graphic Execution: dogtrot + iGuzzini

Set Design: iGuzzini

Rendering: iGuzzini / Salaposa Studio

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